

# Media Pack 2026

# The Local Rock

*Bringing you the best from the heart of the community*

- 2 Our Magazines
- 3 Distribution
- 4 Advertising rates
- 5 Sizes of advertisements
- 6 Delivery dates and deadlines
- 7 Examples of our advertisement design work

**Advertise with us -  
engage your customers -  
increase your sales!**

Freely distributed, the Local Rock reaches over 69,400 homes and businesses every four weeks



# Our magazines

**“boosted awareness of our homelessness charities work and helped us reach more local supporters”**

We're so grateful to the Local Rock for their continued support for Emmaus Leicestershire & Rutland. Their recent feature on our Van Appeal – and ongoing help over the years – has really boosted awareness of our homelessness charities work and helped us reach more local supporters

Dawn, Director of Emmaus Leicestershire & Rutland

Promote your business regularly with us, call us on 01455 698161

**“Here at Burbage Gardening Club, we are absolutely delighted with the publicity we get from the team at The Local Rock.”**

Not only did they provide a sponsored “Save the Date” advert in the June 9th edition for our up and coming 77th Annual Show to be followed by a more extensive write up and photo from last year’s show in the 21st July edition, but they have also once again excelled and included a follow-up article and photograph from this year’s show.

We are so grateful for the column inches they dedicate to promoting our club and our much-loved Annual Show.

A great big THANK YOU!

Very sincerely, many thanks for all you do for us.

Kind Regards  
Bob Gwynn

Promote your business regularly with us, call us on 01455 698161

**“I have been very happy with some feedback I last week from customers who were enquiring about our services.”**

I have had 3 or 4 that mentioned they got our telephone number and information from the local rock, so 7 or 8 enquires in total for a week which is fantastic for us.

I just wanted to say Thank you!

I have really appreciated how helpful you have been with me, especially as I'm new to the advertising of my Company and the launch you have done for me.

Many thanks, Alec

Promote your business regularly with us, call us on 01455 698161

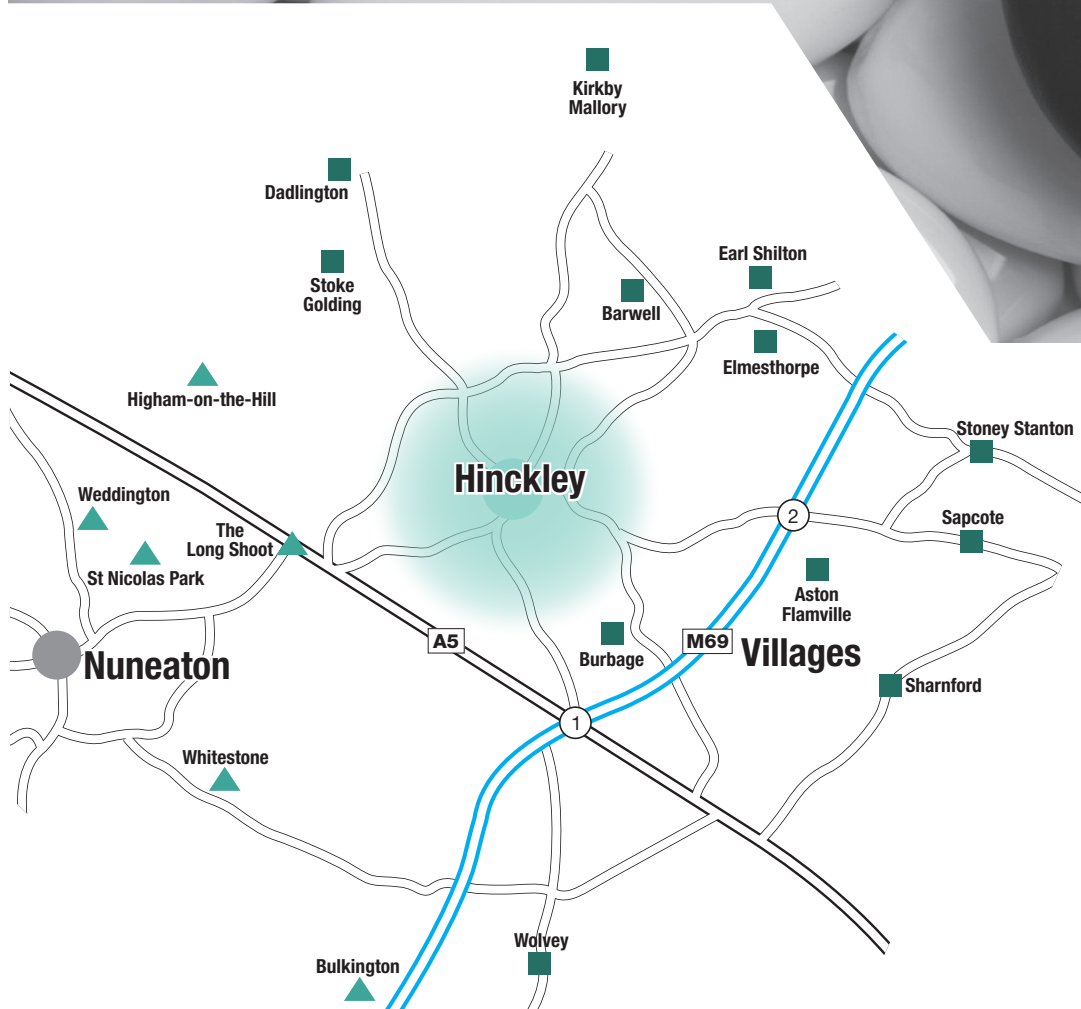
The Local Rock is a series of A5 glossy magazines based in Hinckley and run by locally based people.

Making up the series are three well established editions, ‘Villages’, ‘Hinckley Central’ and ‘Nuneaton’.

Each edition is packed with advertising from local businesses and services, combined with a number of editorial pages which focus on local news and events relating to our community.

This is all overseen by our editor with a wealth of experience in local press.

# Distribution



## ■ The Villages Edition

16,000 copies

Freely delivered to homes and businesses in the villages fortnightly. 32,000 editions a month.

## ● Hinckley Central Edition

10,200 copies

Our Hinckley edition is delivered to hand-picked areas in Hinckley every fortnight. 20,400 editions a month.

## ▲ Nuneaton Edition

8,500 copies

Launched in April 2013 our fortnightly magazine has become instantly popular with both readers and advertisers alike. 17,000 editions a month.

## Bronze

Book two adverts and payment is taken on each deadline

## Silver

Book four adverts and payment is taken on each deadline

## Gold

Book six adverts and pay total in advance

## Situations Vacant & Public Notices

Costs based on the one off prices see below

# Advertising rates

Villages edition, delivered to  
16,000 homes bi-monthly

	<b>One off</b> Price per advert + VAT	<b>Bronze</b> Price per advert + VAT	<b>Silver</b> Price per advert + VAT	<b>Gold</b> Price per advert + VAT	<b>Gold</b> Total Payment + VAT
<b>1/8 Page</b>	£56.25	£51.00	£45.25	£43.00	£258.00
<b>1/6 Page</b>	£75.50	£65.00	£61.25	£56.25	£337.50
<b>1/4 Page</b>	£94.00	£85.00	£75.50	£70.75	£424.50
<b>1/3 Page</b>	£112.00	£101.25	£91.50	£85.50	£513.00
<b>1/2 Page</b>	£143.00	£131.25	£119.25	£112.25	£673.50
<b>Full Page</b>	£255.00	£229.00	£209.75	£197.25	£1,183.50
<b>Handy Numbers</b>	£26.25				

### Prime position prices + VAT:

**Front Page** £317.00   **Back Page** £317.00   **Inside front** £283.50   **Inside back** £283.50   **Centre Spread** £391.00

## Bronze

Book two adverts and payment is taken on each deadline

## Silver

Book four adverts and payment is taken on each deadline

## Gold

Book six adverts and pay total in advance

## Situations Vacant & Public Notices

Costs based on the one off prices see below

# Advertising rates

Hinckley Central - 10,200 copies

	<b>One off</b> Price per advert + VAT	<b>Bronze</b> Price per advert + VAT	<b>Silver</b> Price per advert + VAT	<b>Gold</b> Price per advert + VAT	<b>Gold</b> Total Payment + VAT
<b>1/8 Page</b>	£51.00	£46.25	£41.00	£39.25	£235.50
<b>1/6 Page</b>	£69.00	£59.25	£55.75	£51.00	£306.00
<b>1/4 Page</b>	£85.00	£77.25	£69.00	£64.50	£387.00
<b>1/3 Page</b>	£102.00	£93.00	£83.50	£78.25	£469.50
<b>1/2 Page</b>	£130.00	£119.00	£107.75	£101.75	£610.50
<b>Full Page</b>	£231.00	£211.00	£193.00	£181.25	£1,087.50
<b>Handy Numbers</b>	£26.25				

### Prime position prices + VAT:

**Front Page** £283.50   **Back Page** £283.50   **Inside front** £249.50   **Inside back** £249.50   **Centre Spread** £357.00

## Bronze

Book two adverts and payment is taken on each deadline

## Silver

Book four adverts and payment is taken on each deadline

## Gold

Book six adverts and pay total in advance

## Situations Vacant & Public Notices

Costs based on the one off prices see below

# Advertising rates

Nuneaton - 8,500 copies

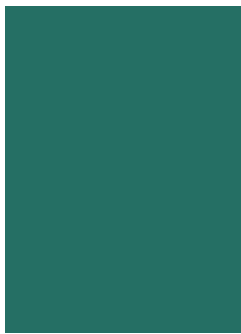
	<b>One off</b> Price per advert + VAT	<b>Bronze</b> Price per advert + VAT	<b>Silver</b> Price per advert + VAT	<b>Gold</b> Price per advert + VAT	<b>Gold</b> Total Payment + VAT
<b>1/8 Page</b>	£50.00	£45.50	£40.25	£38.25	£229.50
<b>1/6 Page</b>	£67.75	£58.25	£54.75	£50.00	£300.00
<b>1/4 Page</b>	£84.00	£75.75	£67.75	£63.50	£381.00
<b>1/3 Page</b>	£100.00	£91.25	£82.00	£76.75	£460.50
<b>1/2 Page</b>	£127.75	£117.00	£105.75	£100.00	£600.50
<b>Full Page</b>	£226.75	£207.00	£189.00	£178.00	£1,068.50
<b>Handy Numbers</b>	£26.25				

### Prime position prices + VAT:

**Front Page** £278.00   **Back Page** £278.00   **Inside front** £245.00   **Inside back** £245.00   **Centre Spread** £350.00

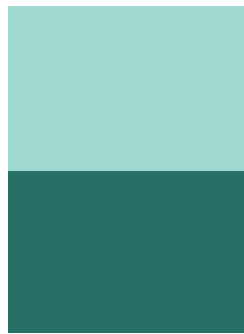


# Sizes of our advertisements

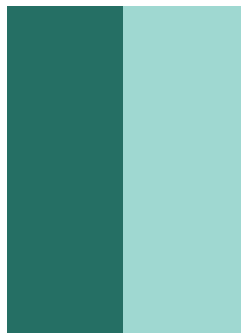


**Full Page**  
128mm wide x  
190mm high

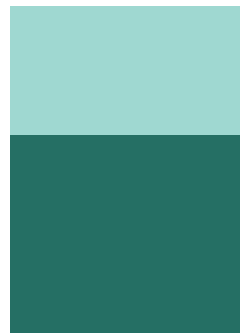
**Full Page with bleed**  
154mm wide x  
216mm high



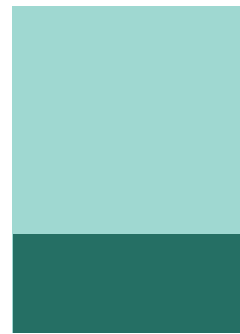
**Half Page Landscape**  
128mm wide x  
93mm high



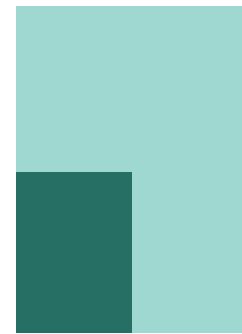
**Half Page Portrait**  
62mm wide x  
190mm high



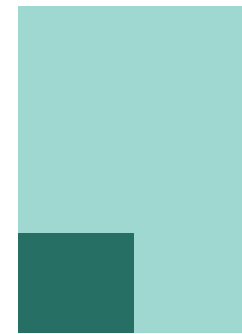
**2/3 Page**  
128mm wide x  
128mm high



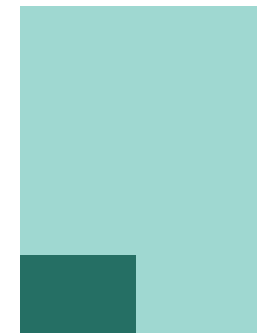
**1/3 Page**  
128mm wide x  
62mm high



**1/4 Page**  
62mm wide x  
93mm high



**1/6 Page**  
62mm wide x  
62mm high



**1/8 Page**  
62mm wide x  
45mm high

**Front Page Solus:** 138mm wide x 128mm high

**Classified:** 30mm wide x 42mm high

Complete Artwork Accepted as a JPEG or PDF

# 2026 Deadlines & delivery dates

## Village Editions 2026

Deadline	Delivery	Edition
7th Jan	12th Jan	388
21st Jan	26th Jan	389
4th Feb	9th Feb	390
18th Feb	23rd Feb	391
4th March	9th March	392
18th March	23rd March	393
1st April	7th April	394
15th April	20th April	395
29th April	5th May	396
13th May	18th May	397
27th May	1st June	398
10th June	15th June	399
24th June	29th June	400
8th July	13th July	401
22nd July	27th July	402
5th August	10th August	403
19th August	24th August	404
2nd Sept	7th Sept	405
16th Sept	21st Sept	406
30th Sept	5th Oct	407
14th Oct	19th Oct	408
28th Oct	2nd Nov	409
11th Nov	16th Nov	410
25th Nov	30th Nov	411
9th Dec	14th Dec	412

## Hinckley Editions 2026

Deadline	Delivery	Edition
10th Dec	5th Jan	311
14th Jan	19th Jan	312
28th Jan	2nd Feb	313
11th Feb	16th Feb	314
25th Feb	2nd March	315
11th March	16th March	316
25th March	30th March	317
8th April	13th April	318
22nd April	27th April	319
6th May	11th May	320
20th May	26th May	321
3rd June	8th June	322
18th June	22nd June	323
1st July	6th July	324
15th July	20th July	325
29th July	3rd August	326
12th August	17th August	327
26th August	1st Sept	328
9th Sept	14th Sept	329
23rd Sept	28th Sept	330
7th Oct	12th Oct	331
21st Oct	26th Oct	332
4th Nov	9th Nov	333
18th Nov	23rd Nov	334
2nd Dec	7th Dec	335

## Nuneaton Editions 2026

Deadline	Delivery	Edition
10th Dec	5th Jan	308
14th Jan	19th Jan	309
28th Jan	2nd Feb	310
11th Feb	16th Feb	311
25th Feb	2nd March	312
11th March	16th March	313
25th March	30th March	314
8th April	13th April	315
22nd April	27th April	316
6th May	11th May	317
20th May	26th May	318
3rd June	8th June	319
18th June	22nd June	320
1st July	6th July	321
15th July	20th July	322
29th July	3rd August	323
12th August	17th August	324
26th August	1st Sept	325
9th Sept	14th Sept	326
23rd Sept	28th Sept	327
7th Oct	12th Oct	328
21st Oct	26th Oct	329
4th Nov	9th Nov	330
18th Nov	23rd Nov	331
2nd Dec	7th Dec	332

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  - Aniline restoration

- Upholstery**
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  - ✓ New springs / webbing
  - ✓ Frame repairs
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