

The image shows the cover of 'The Local Rock Media Pack'. It features a background of smooth, white, rounded stones. A single, larger, dark grey/black stone is positioned on the right side. The text 'The Local Rock' is written in a white, serif font across the dark stone. To the left of this, the words 'Media Pack' are written in a bold, white, sans-serif font with a black outline, set against the white stones.

Media Pack

The Local Rock

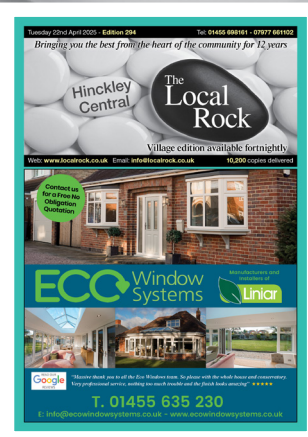
Bringing you the best from the heart of the community

- 2 Our Magazines
- 3 Distribution
- 4 Advertising rates
- 5 Sizes of advertisements
- 6 Delivery dates and deadlines
- 7 Examples of our advertisement design work

**Advertise with us -
engage your customers -
increase your sales!**

Freely distributed, the Local Rock reaches over 69,400 homes and businesses every four weeks

Our magazines



Thanks to their publicity, we have seen increased attendance and engagement from the community

We are incredibly grateful to The Local Rock Magazine for their outstanding support in covering our events. Their dedication to highlighting local talent and fostering community spirit has made a significant impact on our outreach. The team's professionalism and enthusiasm shine through in their articles, and their ability to capture the essence of our events is truly commendable. Thanks to their publicity, we have seen increased attendance and engagement from the community.

We wholeheartedly appreciate The Local Rock Magazine for being an essential partner in our mission to celebrate and promote local businesses. Thank you for being a vital part of our journey

with us, call us on 01455 698161

We would like to say a big thank you

The Directors of Holiday Lounge would like to thank each and every one of our clients for booking with us during January, to make it the best trading month since we opened in 2004.

We would like to thank our amazing team for all of their continued hard work. The Local Rock for publishing our editorial and looking after us for campaigns very successful.

We would highly recommend The Local Rock magazine team to look after your advertising in the local community, it has generated so many new clients for us. The quality of the service, the prices and the quality of the various magazines, we look forward to our next advertising campaign with them.

Promote your business regularly with us, call us on 01455 698161

Dr Luke Evans, Member of Parliament for Hinckley and Bosworth, said

"A massive congratulations to the whole team at the Local Rock who are celebrating 15 years of keeping us informed and entertained! I'm grateful for the support they have shown me since I became your MP and, on behalf of our community, I'd like to thank everyone at the Local Rock who works hard each week to ensure the very best magazines are distributed to thousands of homes across our area. We all know the value this magazine brings, telling local stories to local people. In this day and age, the chance to tell stories about our community is so important and the popularity of the Local Rock reflects that!"



Promote your business regularly with us, call us on 01455 698161

The Local Rock is a series of A5 glossy magazines based in Hinckley and run by locally based people.

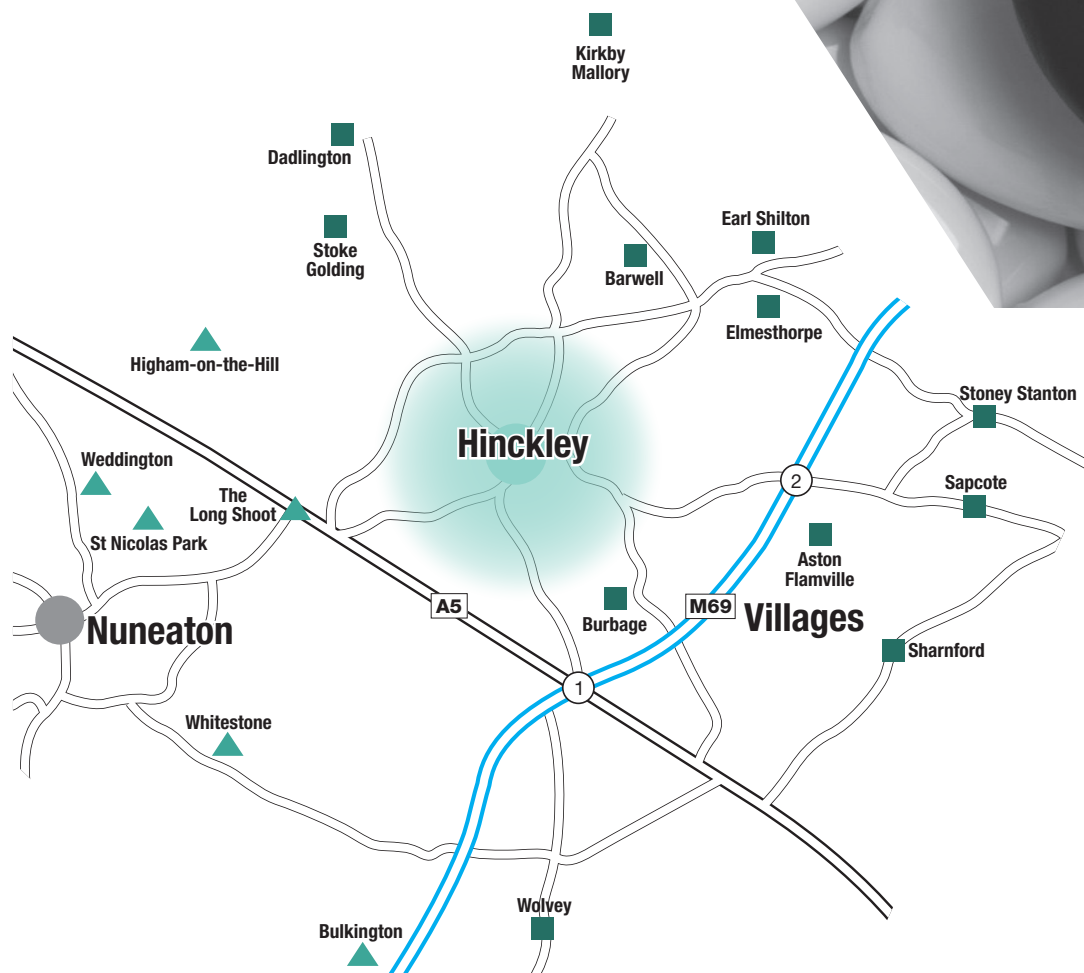
Making up the series are three well established editions, 'Villages', 'Hinckley Central' and 'Nuneaton'.

Each edition is packed with advertising from local businesses and services, combined with a number of editorial pages which focus on local news and events relating to our community.

This is all overseen by our editor with a wealth of experience in local press.

Tel: 01455 698161 • www.localrock.co.uk

Distribution



The Villages Edition

16,000 copies

Freely delivered to homes and businesses in the villages fortnightly. 32,000 editions a month.

Hinckley Central Edition

10,200 copies

Our Hinckley edition is delivered to hand-picked areas in Hinckley every fortnight. 20,400 editions a month.

Nuneaton Edition

8,500 copies

Launched in April 2013 our fortnightly magazine has become instantly popular with both readers and advertisers alike. 17,000 editions a month.

Bronze

Book two adverts and payment is taken on each deadline

Silver

Book four adverts and payment is taken on each deadline

Gold

Book six adverts and pay total in advance

Situations Vacant & Public Notices

Costs based on the one off prices see below

Advertising rates

Villages edition, delivered to
16,000 homes bi-monthly

	One off Price per advert + VAT	Bronze Price per advert + VAT	Silver Price per advert + VAT	Gold Price per advert + VAT	Gold Total Payment + VAT
1/8 Page	£53.50	£48.50	£43.00	£41.00	£246.00
1/6 Page	£71.75	£62.00	£58.25	£53.50	£321.00
1/4 Page	£89.50	£81.00	£72.00	£67.50	£405.00
1/3 Page	£106.50	£96.50	£87.00	£81.50	£489.00
1/2 Page	£136.00	£125.00	£113.50	£107.00	£642.00
Full Page	£243.00	£218.00	£199.75	£188.00	£1,128.00
Handy Numbers	£25.00				

Prime position prices + VAT:

Front Page £302.00 **Back Page** £302.00 **Inside front** £270.00 **Inside back** £270.00 **Centre Spread** £372.50

Bronze

Book two adverts and payment is taken on each deadline

Silver

Book four adverts and payment is taken on each deadline

Gold

Book six adverts and pay total in advance

Situations Vacant & Public Notices

Costs based on the one off prices see below

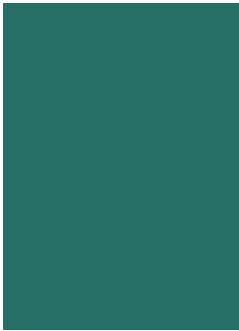
Advertising rates

Hinckley Central - 10,200 copies,
Nuneaton - 8,500 copies,

	One off Price per advert + VAT	Bronze Price per advert + VAT	Silver Price per advert + VAT	Gold Price per advert + VAT	Gold Total Payment + VAT
1/8 Page	£48.50	£44.00	£39.00	£37.25	£223.50
1/6 Page	£65.75	£56.50	£53.00	£48.50	£291.00
1/4 Page	£81.50	£73.50	£65.75	£61.50	£369.00
1/3 Page	£97.00	£88.50	£79.50	£74.50	£447.00
1/2 Page	£124.00	£113.50	£102.50	£97.00	£582.00
Full Page	£220.00	£201.00	£183.50	£172.75	£1,036.50
Handy Numbers	£25.00				

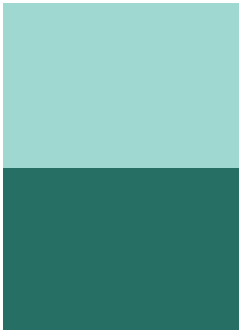
Prime position prices + VAT:

Front Page £270.00 Back Page £270.00 Inside front £237.50 Inside back £237.50 Centre Spread £340.00

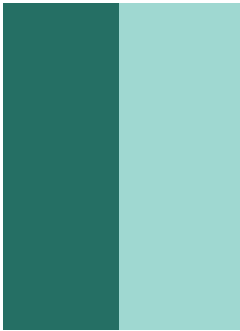


Full Page
128mm wide x
190mm high

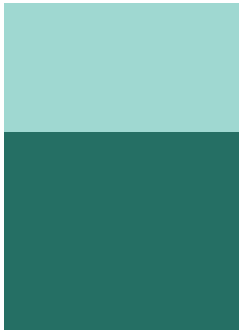
Full Page with bleed
154mm wide x
216mm high



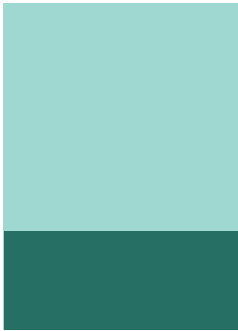
Half Page Landscape
128mm wide x
93mm high



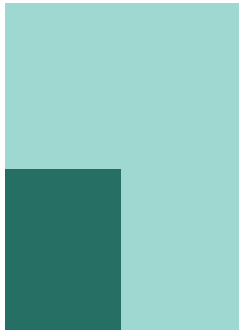
Half Page Portrait
62mm wide x
190mm high



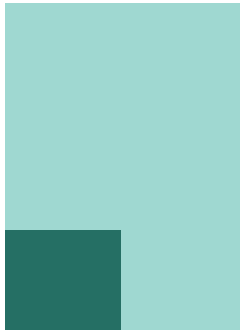
2/3 Page
128mm wide x
128mm high



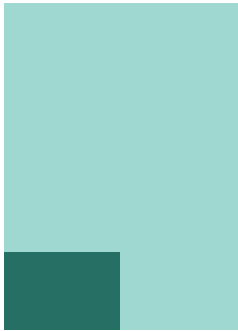
1/3 Page
128mm wide x
62mm high



1/4 Page
62mm wide x
93mm high



1/6 Page
62mm wide x
62mm high



1/8 Page
62mm wide x
45mm high

Front Page Solus: 138mm wide x 128mm high

Classified: 30mm wide x 42mm high

2025 Deadlines & delivery dates

Village Editions 2025

Deadline	Delivery	Edition
11th Dec	6th Jan	363
15th Jan	20th Jan	364
29th Jan	3rd Feb	365
12th Feb	17th Feb	366
26th Feb	3rd Mar	367
12th Mar	17th Mar	368
26th Mar	31st mar	369
9th Apr	14th Apr	370
23rd Apr	28th Apr	371
7th May	12th May	372
21st May	27th May	373
4th June	9th June	374
18th June	23rd June	375
2nd July	7th July	376
16th July	21st July	377
30th July	4th Aug	378
13th Aug	18th Aug	379
27th Aug	1st Sept	380
10th Sept	15th Sept	381
24th Sept	29th Sept	382
8th Oct	13th Oct	383
22nd Oct	27th Oct	384
5th Nov	10th Nov	385
19th Nov	24th Nov	386
3rd Dec	8th Dec	387

Hinckley Editions 2025

Deadline	Delivery	Edition
8th Jan	13th Jan	287
22nd Jan	27th Jan	288
5th Feb	10th Feb	289
19th Feb	24th Feb	290
5th Mar	10th Mar	291
19th Mar	24th Mar	292
2nd Apr	7th Apr	293
16th Apr	22nd Apr	294
30th Apr	6th May	295
14th May	19th May	296
28th May	2nd June	297
11th June	16th June	298
25th June	30th June	299
9th July	14th July	300
23rd July	28th July	301
6th Aug	11th Aug	302
20th Aug	26th Aug	303
3rd Sept	8th Sept	304
17th Sept	22nd Sept	305
1st Oct	6th Oct	306
15th Oct	20th Oct	307
29th Oct	3rd Nov	308
12th Nov	17th Nov	309
26th Nov	1st Dec	310

Nuneaton Editions 2025

Deadline	Delivery	Edition
8th Jan	13th Jan	284
22nd Jan	27th Jan	285
5th Feb	10th Feb	286
19th Feb	24th Feb	287
5th Mar	10th Mar	288
19th Mar	24th Mar	289
2nd Apr	7th Apr	290
16th Apr	22nd Apr	291
30th Apr	6th May	292
14th May	19th May	293
28th May	2nd June	294
11th June	16th June	295
25th June	30th June	296
9th July	14th July	297
23rd July	28th July	298
6th Aug	11th Aug	299
20th Aug	26th Aug	300
3rd Sept	8th Sept	301
17th Sept	22ndSept	302
1st Oct	6th Oct	303
15th Oct	20th Oct	304
29th Oct	3rd Nov	305
12th Nov	17th Nov	306
26th Nov	1st Dec	307

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