

Media Pack

The Local Rock

Bringing you the best from the heart of the community

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**Advertise with us -
engage your customers -
increase your sales!**

Freely distributed, the Local Rock reaches over 35,000 homes and businesses every four weeks



Our magazines

The Local Rock is a series of A5 glossy magazines based in Hinckley and run by locally based people. Making up the series are four well established editions, 'Villages', 'Hinckley Central' and 'Nuneaton'. Each edition is packed with advertising from local businesses and services, combined with a number of editorial pages which focus on local news and events relating to our community. This is all overseen by our editor with a wealth of experience in local press.

May 22nd, 2023 - Edition 323 Tel: 01455 698161 - 07977 661102

Parts of Hinckley, Earl Shilton, Elmesthorpe, Thurlaston, Sutton Cheney, Aston Flamville, Burbage, Sharnford, Sapcote, Kirkby Malyory, Villages, The Local Rock, Daddington, Barwell, Cadeby, Stoney Stanton, Stoke Golding, Peckleton, Wolvey

Bringing you the best from the heart of the community for 12 years

Web: www.localrock.co.uk Email: info@localrock.co.uk 16,000 copies delivered

The Company that Cares...

- ✓ 30 years experience
- ✓ Workmanship guaranteed
- ✓ Fully insured
- ✓ FREE quotations
- ✓ Block paving
- ✓ Tarmac drives
- ✓ Gravel driveways
- ✓ Drop kerbs
- ✓ Astro turf / trees and turf
- ✓ Patio / Fencing
- ✓ Jet washing and sealing
- ✓ Garden walls and iron work

Thornycroft Groundworks
 01455 612413 07883 022882
 View online at: www.tgdriveways.com

March 6th, 2023 - Edition 242 Tel: 01455 698161 - 07977 661102

Bringing you the best from the heart of the community for 10 years

Hinckley Central, The Local Rock

Village edition available fortnightly

Web: www.localrock.co.uk Email: info@localrock.co.uk 10,000 copies delivered

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March 6th, 2023 - Edition 239 Tel: 01455 698161 - 07977 661102

Horeston Grange, Bulkington, Thornhill, Whitestone, Attleborough, Nuneaton, The Local Rock, The Long Shoot, Weddington, St Nicolas Park, Hinckley Road, Crowhill, Higham-on-the-Hill

Bringing you the best from the heart of the community for 8 years

Web: www.localrock.co.uk Email: info@localrock.co.uk 10,000 copies delivered

ECCO Window Systems T. 01455 635 230
 E: info@ecowindowssystem.co.uk www.ecowindowssystem.co.uk

- New UPVC Windows
- UPVC Doors
- Flush Sash Windows
- French Doors
- Patio Doors
- Composite Doors
- Bi-Fold Doors
- A+ 12 Rated
- We operate price match on like for like quotations
- All windows made in our factory in Hinckley
- We give a 10 year guarantee on all our products
- Wide range of colours

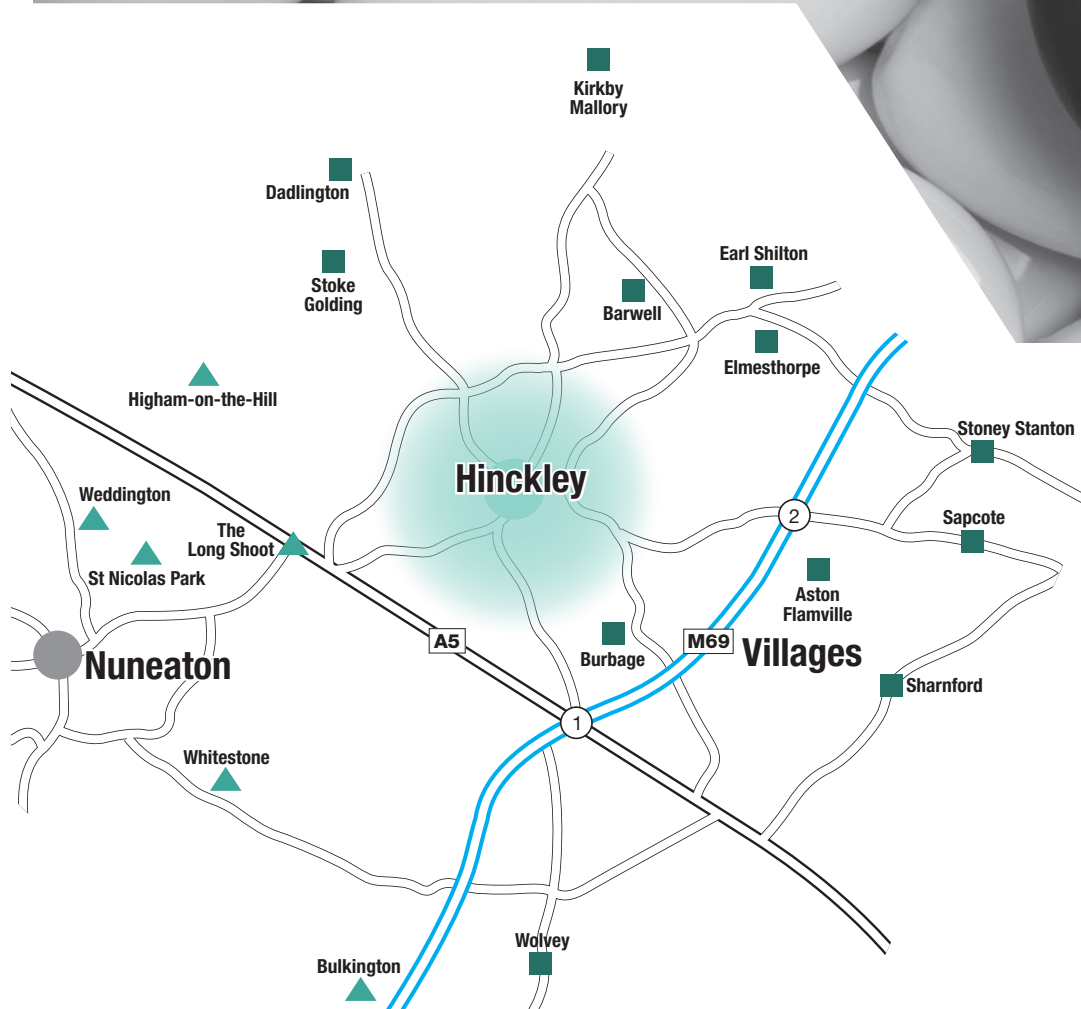
Contact us for a Free No Obligation Quotation

ECCO Repairs
 We now offer a repair service which includes:

- Glass Unit Replacements
- Window Hinges
- Window Locks
- Window Handles
- Door Adjustments
- Door Locks
- Door Hinges
- Door Handles

T. 07926 129018

Distribution



- The Villages Edition**
16,000 copies
Freely delivered to homes and businesses in the villages shown every two weeks
- Hinckley Central Edition**
10,200 copies
Our Hinckley edition is delivered to hand-picked areas in Hinckley every fortnight.
- ▲ Nuneaton Edition**
8,500 copies every two weeks
Launched in April 2013 our fortnightly magazine has become instantly popular with both readers and advertisers alike.

Bronze

Book two adverts and payment is taken on each deadline

Silver

Book four adverts and payment is taken on each deadline

Gold

Book six adverts and pay total in advance

Situations Vacant & Public Notices

Costs based on the one off prices see below

Advertising rates

Villages edition, delivered to
16,000 homes bi-monthly

	One off Price per advert + VAT	Bronze Price per advert + VAT	Silver Price per advert + VAT	Gold Price per advert + VAT	Gold Total Payment + VAT
1/8 Page	£53.50	£48.50	£43.00	£41.00	£246.00
1/6 Page	£71.75	£62.00	£58.25	£53.50	£321.00
1/4 Page	£89.50	£81.00	£72.00	£67.50	£405.00
1/3 Page	£106.50	£96.50	£87.00	£81.50	£489.00
1/2 Page	£136.00	£125.00	£113.50	£107.00	£642.00
Full Page	£243.00	£218.00	£199.75	£188.00	£1,128.00
Handy Numbers	£23.00				

Prime position prices + VAT:

Front Page £302.00 **Back Page** £302.00 **Inside front** £270.00 **Inside back** £270.00 **Centre Spread** £372.50

Bronze

Book two adverts and payment is taken on each deadline

Silver

Book four adverts and payment is taken on each deadline

Gold

Book six adverts and pay total in advance

Situations Vacant & Public Notices

Costs based on the one off prices see below

Advertising rates

Hinckley Central - 10,200 copies,
Nuneaton - 8,500 copies,

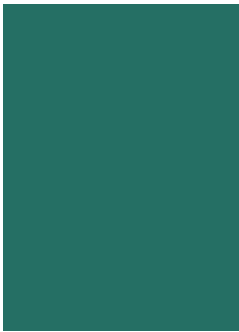
	One off Price per advert + VAT	Bronze Price per advert + VAT	Silver Price per advert + VAT	Gold Price per advert + VAT	Gold Total Payment + VAT
1/8 Page	£48.50	£44.00	£39.00	£37.25	£223.50
1/6 Page	£65.75	£56.50	£53.00	£48.50	£291.00
1/4 Page	£81.50	£73.50	£65.75	£61.50	£369.00
1/3 Page	£97.00	£88.50	£79.50	£74.50	£447.00
1/2 Page	£124.00	£113.50	£102.50	£97.00	£582.00
Full Page	£220.00	£201.00	£183.50	£172.75	£1,036.50
Handy Numbers	£23.00				

Prime position prices + VAT:

Front Page £270.00 **Back Page** £270.00 **Inside front** £237.50 **Inside back** £237.50 **Centre Spread** £340.00

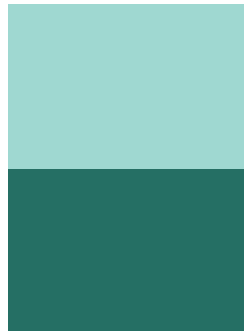


Sizes of advertisements

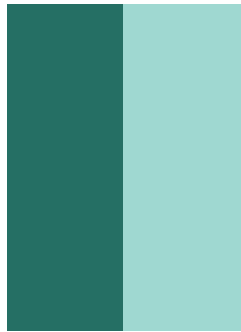


Full Page
128mm wide x
190mm high

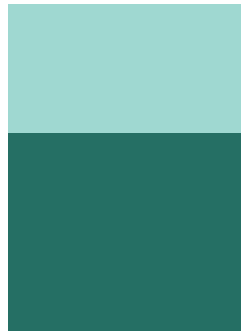
Full Page with bleed
154mm wide x
216mm high



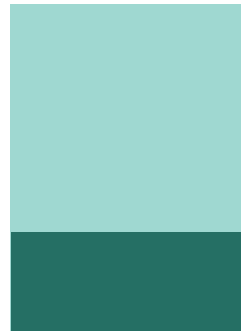
Half Page Landscape
128mm wide x
93mm high



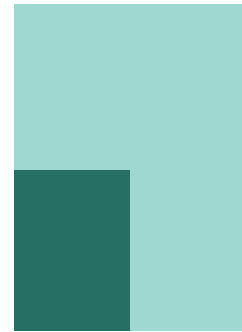
Half Page Portrait
62mm wide x
190mm high



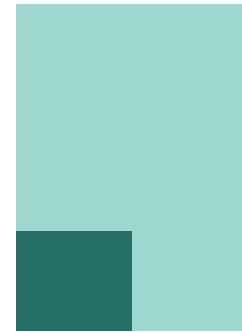
2/3 Page
128mm wide x
128mm high



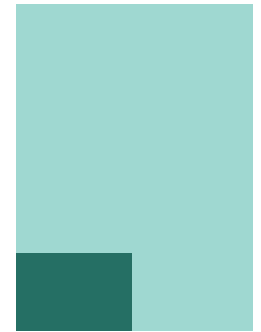
1/3 Page
128mm wide x
62mm high



1/4 Page
62mm wide x
93mm high



1/6 Page
62mm wide x
62mm high



1/8 Page
62mm wide x
45mm high

Front Page Solus: 138mm wide x 128mm high

Classified: 30mm wide x 42mm high

2025 Deadlines & delivery dates

Village Editions 2025

Deadline	Delivery	Edition
11th Dec	6th Jan	363
15th Jan	20th Jan	364
29th Jan	3rd Feb	365
12th Feb	17th Feb	366
26th Feb	3rd Mar	367
12th Mar	17th Mar	368
26th Mar	31st mar	369
9th Apr	14th Apr	370
23rd Apr	28th Apr	371
7th May	12th May	372
21st May	27th May	373
4th June	9th June	374
18th June	23rd June	375
2nd July	7th July	376
16th July	21st July	377
30th July	4th Aug	378
13th Aug	18th Aug	379
27th Aug	1st Sept	380
10th Sept	15th Sept	381
24th Sept	29th Sept	382
8th Oct	13th Oct	383
22nd Oct	27th Oct	384
5th Nov	10th Nov	385
19th Nov	24th Nov	386
3rd Dec	8th Dec	387

Hinckley Editions 2025

Deadline	Delivery	Edition
8th Jan	13th Jan	287
22nd Jan	27th Jan	288
5th Feb	10th Feb	289
19th Feb	24th Feb	290
5th Mar	10th Mar	291
19th Mar	24th Mar	292
2nd Apr	7th Apr	293
16th Apr	22nd Apr	294
30th Apr	6th May	295
14th May	19th May	296
28th May	2nd June	297
11th June	16th June	298
25th June	30th June	299
9th July	14th July	300
23rd July	28th July	301
6th Aug	11th Aug	302
20th Aug	26th Aug	303
3rd Sept	8th Sept	304
17th Sept	22nd Sept	305
1st Oct	6th Oct	306
15th Oct	20th Oct	307
29th Oct	3rd Nov	308
12th Nov	17th Nov	309
26th Nov	1st Dec	310

Nuneaton Editions 2025

Deadline	Delivery	Edition
8th Jan	13th Jan	284
22nd Jan	27th Jan	285
5th Feb	10th Feb	286
19th Feb	24th Feb	287
5th Mar	10th Mar	288
19th Mar	24th Mar	289
2nd Apr	7th Apr	290
16th Apr	22nd Apr	291
30th Apr	6th May	292
14th May	19th May	293
28th May	2nd June	294
11th June	16th June	295
25th June	30th June	296
9th July	14th July	297
23rd July	28th July	298
6th Aug	11th Aug	299
20th Aug	26th Aug	300
3rd Sept	8th Sept	301
17th Sept	22ndSept	302
1st Oct	6th Oct	303
15th Oct	20th Oct	304
29th Oct	3rd Nov	305
12th Nov	17th Nov	306
26th Nov	1st Dec	307

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