

# Media Pack

# The Local Rock

*Bringing you the best from the heart of the community*

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**Advertise with us -  
engage your customers -  
increase your sales!**

Freely distributed, the Local Rock reaches over 78,000 homes and businesses every four weeks



The Local Rock is a series of A5 glossy magazines based in Hinckley and run by locally based people.

Making up the series are four well established editions, 'Villages', 'Hinckley Central', 'Nuneaton' and the 'South Leicestershire'.

Each edition is packed with advertising from local businesses and services, combined with a number of editorial pages which focus on local news and events relating to our community.

This is all overseen by our editor with a wealth of experience in local press.

**Tel: 01455 698161 • www.localrock.co.uk**

May 22nd, 2023 - Edition 323 Tel: 01455 698161 - 07977 661102

Parts of Hinckley, Thurleston, Aston Flamville, Elmesthorpe, Sutton Cheney, Earl Shilton, Sharnford, Sapcote, Daddington, Barwell, Burbage, Kirkby Mallory, Cadeby, Stoney Stanton, Stoke Golding, Peckleton, Wolvey

**The Local Rock**

*Bringing you the best from the heart of the community for 12 years*

Web: www.localrock.co.uk Email: info@localrock.co.uk 16,000 copies delivered

**The Company that Cares...**

- ✓ 30 years experience
- ✓ Workmanship guaranteed
- ✓ Fully insured
- ✓ FREE quotations
- ✓ Block paving
- ✓ Tarmac drives
- ✓ Gravel driveways
- ✓ Drop kerbs
- ✓ Astro turf / trees and turf
- ✓ Patio / Fencing
- ✓ Jet washing and sealing
- ✓ Garden walls and iron work

**Thornycroft Groundworks**

01455 612413 **TC** 07883 022882

View online at: [www.tgdriveways.com](http://www.tgdriveways.com)

March 6th, 2023 - Edition 242 Tel: 01455 698161 - 07977 661102

*Bringing you the best from the heart of the community for 10 years*

Hinckley Central **The Local Rock**

Village edition available fortnightly

Web: www.localrock.co.uk Email: info@localrock.co.uk 10,000 copies delivered

**THE SMART WAY TO STAY PROTECTED.**

**HIKVISION**

- SUPPLY & INSTALL
- 5 YEARS WARRANTY
- SMARTPHONE SETUP
- DOMESTIC INSTALLS
- COMMERCIAL INSTALLS

CALL SMART VISION TODAY  
01455 697 411 | 07875 392 255 **SmartVISION**

SmartVision Trading as Smart Vision TV Limited Head Office: 14 Beetham Close Henley LE10 1TT

March 6th, 2023 - Edition 239 Tel: 01455 698161 - 07977 661102

Horeston Grange, Bulkington, Nuneaton, Thornhill, Whitestone, Attleborough, Weddington, St Nicolas Park, Hinckley Road, The Long Shoot, Crowhill, Highgate-on-the-Hill

**The Local Rock**

*Bringing you the best from the heart of the community for 8 years*

Web: www.localrock.co.uk Email: info@localrock.co.uk 10,000 copies delivered

**ECCO Window Systems** T. 01455 635 230

• New UPVC Windows • All windows made in our factory in Hinckley

- UPVC Doors
- Flush Sash Windows
- French Doors
- Patio Doors
- Composite Doors
- Bi-Fold Doors
- A+ 12 Rated
- We operate price match on like for like quotations

• We give a 10 year guarantee on all our products

• Wide range of colours

Contact us for a FREE NO Obligation Quotation

Contact our friendly team to arrange a **FREE consultation** and receive your no obligation quotation.

**ECCO Repairs**

We now offer a repair service which includes:

- Glass Unit Replacements
- Window Hinges
- Window Locks
- Window Handles
- Door Adjustments
- Door Locks
- Door Hinges
- Door Handles

T. 07926 129018

November 21st, 2022 - Edition 157 Tel: 01455 698161 - 07977 661102

Cosby, Broughton Astley, Whetstone, Sutton in the Elms, Enderby, Blaby, Littlethorpe, Frolesworth, Narborough

**The Local Rock**

*Bringing you the best from the heart of the community for 7 years*

Web: www.localrock.co.uk Email: info@localrock.co.uk 10,000 copies delivered

**ARMOURED Roofing Ltd**

We are a family run business with a wealth of experience working in the roofing industry. With a combined 15 years, our team have undertaken many new roofing installations as well as repairs for both private and commercial customers.

We pride ourselves in handling all of the work ourselves without having to employ outside labourers. Working closely with our customers, we handle your enquiry from initial telephone conversation through to the completion of the job.

Unlike other contractors, we do not require a deposit from you before we start work on either your new roof or roofing repair, our customers only pay once they are completely satisfied with the work that has been carried out.

Our work is fully guaranteed and our company is fully insured

We welcome all types of enquiries from the installation of new roofs through to minor repairs of existing roofs, using the same attention to detail on all jobs for both Private and Commercial customers.

Request a **FREE** quote today

New pitched roofs in slate and tiles  
Replacement roofs  
Roof refurbishments  
New flat roofs in either felt, GRP or EPDM rubber

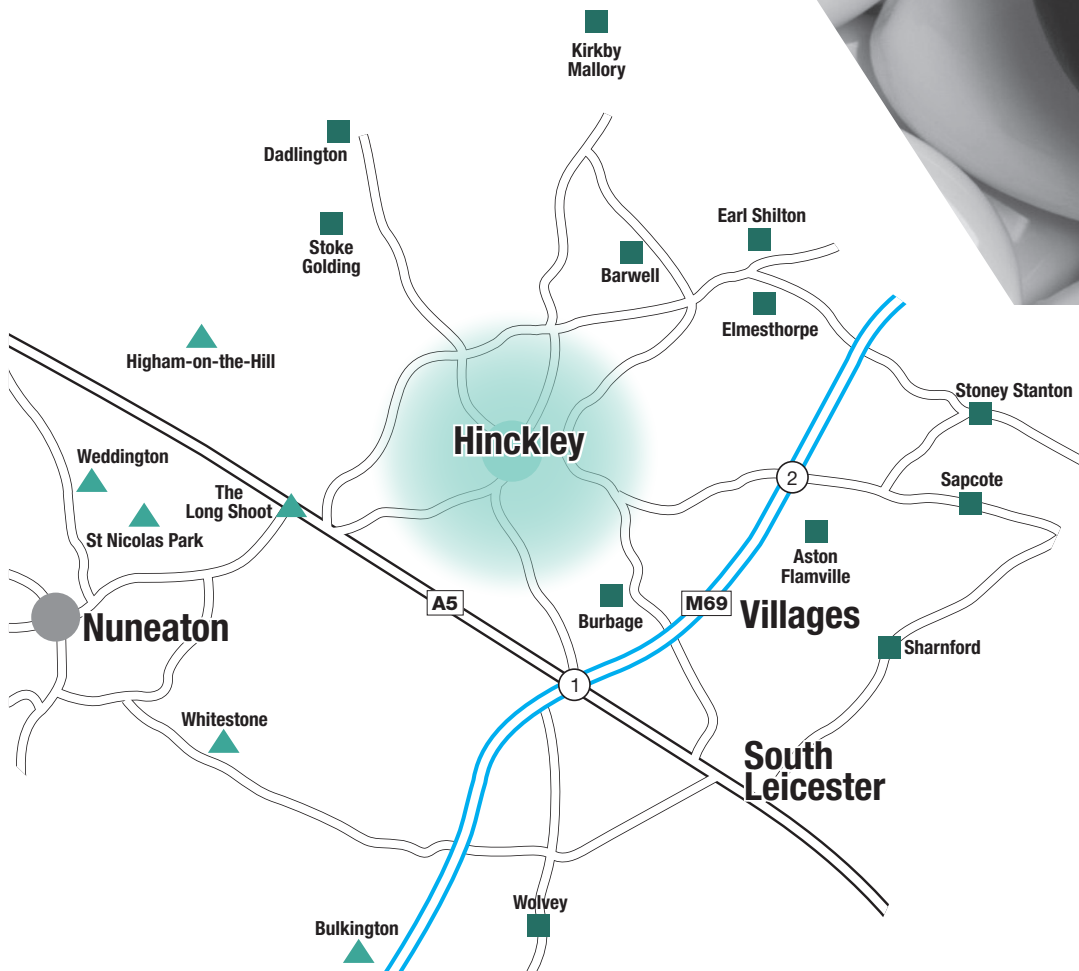
All types of roofing repairs  
Chimney and leadwork repairs  
Quality uPVC guttering installations and repairs  
Moss and general roof cleaning

Before After

Trustpilot  
0800 046 7291  
COVENTRY 02476 240 450 ONSITE: 07710 300876  
Email: info@armouredroofingltd.co.uk  
www.armouredroofingltd.co.uk



# Distribution



## The Villages Edition

16,000 copies  
Freely delivered to homes and businesses  
in the villages shown every two weeks

## Hinckley Central Edition

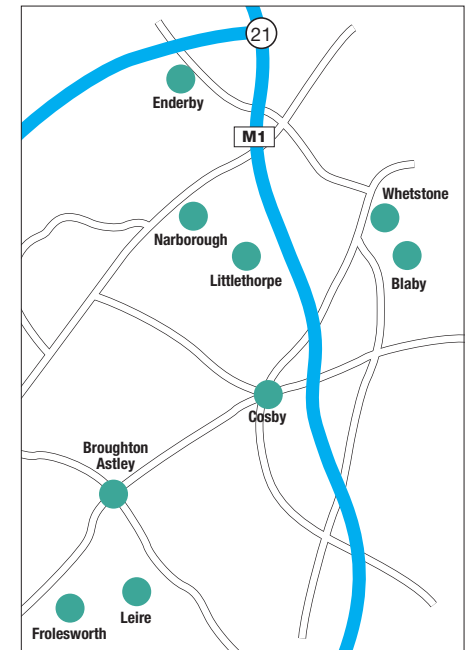
10,200 copies  
Our Hinckley edition is delivered to hand-  
picked areas in Hinckley every fortnight.

## Nuneaton Edition

8,500 copies every two weeks  
Launched in April 2013 our fortnightly  
magazine has become instantly popular  
with both readers and advertisers alike.

## South Leics. Edition

8,600 copies every four weeks  
Launched in 2013 it has enabled our  
advertisers to target new prospects.



## Bronze

Book two adverts and payment is taken on each deadline

## Silver

Book four adverts and payment is taken on each deadline

## Gold

Book six adverts and pay total in advance

## Situations Vacant & Public Notices

Costs based on the one off prices see below

# Advertising rates

Villages edition, delivered to  
16,000 homes bi-monthly

	<b>One off</b> Price per advert + VAT	<b>Bronze</b> Price per advert + VAT	<b>Silver</b> Price per advert + VAT	<b>Gold</b> Price per advert + VAT	<b>Gold</b> Total Payment + VAT
<b>1/8 Page</b>	£53.50	£48.50	£43.00	£41.00	£246.00
<b>1/6 Page</b>	£71.75	£62.00	£58.25	£53.50	£321.00
<b>1/4 Page</b>	£89.50	£81.00	£72.00	£67.50	£405.00
<b>1/3 Page</b>	£106.50	£96.50	£87.00	£81.50	£489.00
<b>1/2 Page</b>	£136.00	£125.00	£113.50	£107.00	£642.00
<b>Full Page</b>	£243.00	£218.00	£199.75	£188.00	£1,128.00
<b>Handy Numbers</b>	£23.00				

### Prime position prices + VAT:

**Front Page** £302.00   **Back Page** £302.00   **Inside front** £270.00   **Inside back** £270.00   **Centre Spread** £372.50

## Bronze

Book two adverts and payment is taken on each deadline

## Silver

Book four adverts and payment is taken on each deadline

## Gold

Book six adverts and pay total in advance

## Situations Vacant & Public Notices

Costs based on the one off prices see below

# Advertising rates

Hinckley Central - 10,200 copies,  
Nuneaton - 8,500 copies,  
and South Leicester 8,600 copies

	<b>One off</b> Price per advert + VAT	<b>Bronze</b> Price per advert + VAT	<b>Silver</b> Price per advert + VAT	<b>Gold</b> Price per advert + VAT	<b>Gold</b> Total Payment + VAT
<b>1/8 Page</b>	£48.50	£44.00	£39.00	£37.25	£223.50
<b>1/6 Page</b>	£65.75	£56.50	£53.00	£48.50	£291.00
<b>1/4 Page</b>	£81.50	£73.50	£65.75	£61.50	£369.00
<b>1/3 Page</b>	£97.00	£88.50	£79.50	£74.50	£447.00
<b>1/2 Page</b>	£124.00	£113.50	£102.50	£97.00	£582.00
<b>Full Page</b>	£220.00	£201.00	£183.50	£172.75	£1,036.50
<b>Handy Numbers</b>	£23.00				

### Prime position prices + VAT:

**Front Page** £270.00   **Back Page** £270.00   **Inside front** £237.50   **Inside back** £237.50   **Centre Spread** £340.00

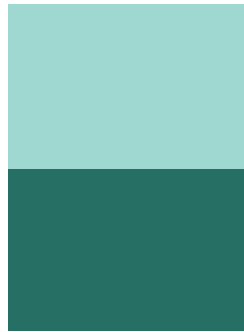


# Sizes of advertisements

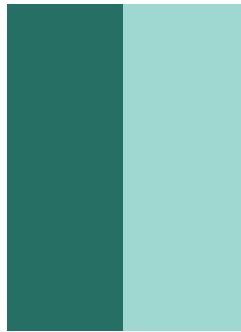


**Full Page**  
128mm wide x  
190mm high

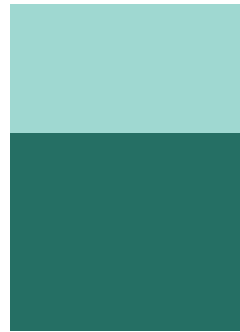
**Full Page with bleed**  
154mm wide x  
216mm high



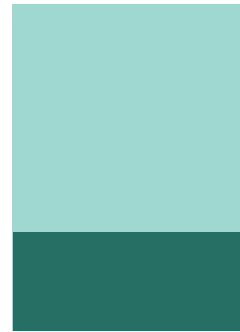
**Half Page Landscape**  
128mm wide x  
93mm high



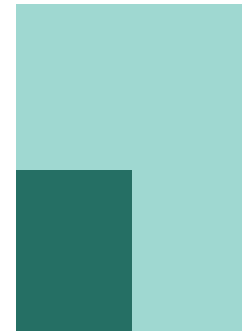
**Half Page Portrait**  
62mm wide x  
190mm high



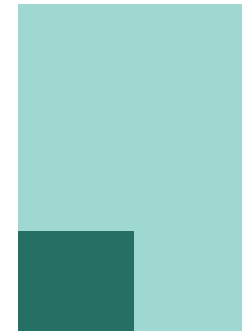
**2/3 Page**  
128mm wide x  
128mm high



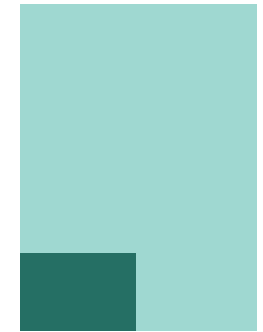
**1/3 Page**  
128mm wide x  
62mm high



**1/4 Page**  
62mm wide x  
93mm high



**1/6 Page**  
62mm wide x  
62mm high



**1/8 Page**  
62mm wide x  
45mm high

**Front Page Solus:** 138mm wide x 128mm high

**Classified:** 30mm wide x 42mm high



# 2025 Deadlines & delivery dates

## Village Editions 2025

Deadline	Delivery	Edition
11th Dec	6th Jan	363
15th Jan	20th Jan	364
29th Jan	3rd Feb	365
12th Feb	17th Feb	366
26th Feb	3rd Mar	367
12th Mar	17th Mar	368
26th Mar	31st mar	369
9th Apr	14th Apr	370
23rd Apr	28th Apr	371
7th May	12th May	372
21st May	27th May	373
4th June	9th June	374
18th June	23rd June	375
2nd July	7th July	376
16th July	21st July	377
30th July	4th Aug	378
13th Aug	18th Aug	379
27th Aug	1st Sept	380
10th Sept	15th Sept	381
24th Sept	29th Sept	382
8th Oct	13th Oct	383
22nd Oct	27th Oct	384
5th Nov	10th Nov	385
19th Nov	24th Nov	386
3rd Dec	8th Dec	387

## Hinckley Editions 2025

Deadline	Delivery	Edition
8th Jan	13th Jan	287
22nd Jan	27th Jan	288
5th Feb	10th Feb	289
19th Feb	24th Feb	290
5th Mar	10th Mar	291
19th Mar	24th Mar	292
2nd Apr	7th Apr	293
16th Apr	22nd Apr	294
30th Apr	6th May	295
14th May	19th May	296
28th May	2nd June	297
11th June	16th June	298
25th June	30th June	299
9th July	14th July	300
23rd July	28th July	301
6th Aug	11th Aug	302
20th Aug	26th Aug	303
3rd Sept	8th Sept	304
17th Sept	22nd Sept	305
1st Oct	6th Oct	306
15th Oct	20th Oct	307
29th Oct	3rd Nov	308
12th Nov	17th Nov	309
26th Nov	1st Dec	310

## Nuneaton Editions 2025

Deadline	Delivery	Edition
8th Jan	13th Jan	284
22nd Jan	27th Jan	285
5th Feb	10th Feb	286
19th Feb	24th Feb	287
5th Mar	10th Mar	288
19th Mar	24th Mar	289
2nd Apr	7th Apr	290
16th Apr	22nd Apr	291
30th Apr	6th May	292
14th May	19th May	293
28th May	2nd June	294
11th June	16th June	295
25th June	30th June	296
9th July	14th July	297
23rd July	28th July	298
6th Aug	11th Aug	299
20th Aug	26th Aug	300
3rd Sept	8th Sept	301
17th Sept	22ndSept	302
1st Oct	6th Oct	303
15th Oct	20th Oct	304
29th Oct	3rd Nov	305
12th Nov	17th Nov	306
26th Nov	1st Dec	307

## S. Leic. Editions 2025

Deadline	Delivery	Edition
15th Jan	20th Jan	185
12th Feb	17th Frb	186
12th Mar	17th Mar	187
9th Apr	14th Apr	188
7th May	12th May	189
4th June	9th June	190
2nd July	7th July	191
30th July	4th Aug	192
27th Aug	1st Sept	193
24th Sept	29th Sept	194
22nd Oct	27th Oct	195
19th Nov	24th Nov	196
3rd Dec	8th Dec	197

# FREE advertisement design work

**JOHN BENNETT HEATING**

**NEW BOILERS**

10 YEAR Guarantee

Worcester Bosch 4000 25KW COMBI BOILER FOR COMBI BOILER REPLACEMENT, FULLY INSTALLED  
10 YEAR GUARANTEE  
£2150 inc. VAT

Worcester Bosch 22mm Magnetic Filter included in these offers

**BOILER SERVICE FROM £70 INC. VAT**

Worcester Bosch 4000 25KW COMBI BOILER FOR CONVENTIONAL REPLACEMENT, FULLY INSTALLED  
10 YEAR GUARANTEE  
£2050 inc. VAT

\*Visit the website now for your ONLINE QUOTE\*

WEBSITE: [WWW.JOHNBNETTHEATING.CO.UK](http://WWW.JOHNBNETTHEATING.CO.UK)  
82 THE COMMON, BARWELL, LEICESTERSHIRE LE9 8BR  
TEL: 07712 108688 TEL: 01455 442761

safe

Reg. No: 819021

Is your sofa looking tired and shabby?  
Cannot afford to buy brand new?

Specialist Leather Repair

- Professional cleaning and stain removal
- Scuffs, cat scratches and burns
- Colour loss restored
- Panel replacement
- Seam repairs
- Full suite re-colour
- New buttons and zips
- Aniline restoration

Upholstery

- New seat cushions
- New springs / webbings
- Frame repairs
- Full suite upholstery in leather and fabric
- Free inspection / estimate by appointment at your home
- ALL WORK GUARANTEED

**Mark Miller** "Where Good Leather Costs Less"  
Leather Cleaning and Repair

Serving Burbage, Hinckley and the surrounding areas  
OPEN 7 DAYS A WEEK  
No time to spare - call Mark today for a FREE estimate  
01455 612730 or 07949 606949  
[www.leathercleaningandrepair.co.uk](http://www.leathercleaningandrepair.co.uk)

**ALL ASPECTS OF ELECTRICAL WORK UNDERTAKEN**

No job too big or small

**BD ELECTRICAL**  
DOMESTIC | COMMERCIAL | INDUSTRIAL

For a reliable and friendly service  
Call: 07912 042 749  
0116 225 2033

APPROVED CONTRACTOR  
PART Electrical Safety

**ALL BLINDS 4 U**  
Quality Blinds - Quality Service

Vertical Blinds • Roller Blinds • Roman Blinds  
Wooden and Aluminium Venetian Blinds • Day & Night Blinds • Shutters  
Remote Control Blinds • Perfect Fit Blinds • Quality Fitting

All Blinds 4 U are based in Warwickshire and provide quality blinds with professional fitting for domestic and commercial properties

FREE NO OBLIGATION CONSULTATIONS

Quote 'Local Rock' for 20% DISCOUNT

10% DISCOUNT FOR SENIOR CITIZENS

10 YEAR GUARANTEE

Garador, Winkler, Cardale, Henderson

**KM GARAGE DOORS**  
SUPPLY • FIT • SERVICE • REPAIR

EST. 25 YEARS

For more information:  
[krishgaragedoors@gmail.com](mailto:krishgaragedoors@gmail.com)  
[www.krishgaragedoors.co.uk](http://www.krishgaragedoors.co.uk)

Countrywide Coverage 07958 323265 / 0116 271 6633

**ALL BLINDS 4 U**  
Tel: 02477 671 624

Free • Measuring & Fitting

Sunday and Monday Closed • Tuesday to Friday 9.00am - 5.00pm • Saturday 10.00am - 4.00pm  
23 Copsewood Avenue, Nuneaton CV11 4TQ

Tel: 02477 671 624  
e: [Allblinds4u@outlook.com](mailto:Allblinds4u@outlook.com)  
w: [www.allblinds4u.co.uk/](http://www.allblinds4u.co.uk/)

**CLEAR EARS HINCKLEY**  
Mobile Ear Wax Removal  
Micro-suction / Irrigation.

Call us to discuss wax removal via micro-suction or water irrigation in the comfort of your own home.

David is available during the day, evenings and weekends.

One ear from **£30**  
Two ears from **£45**

Call or text 07518 243091  
See my facebook page / webpage at [clearearshinckley](http://clearearshinckley)

YOUR LOCAL SERVICE WITH **24HR CALL OUT**

10% DISCOUNT FOR SENIOR CITIZENS

Quote 'Local Rock' for 20% DISCOUNT

10 YEAR GUARANTEE

- Fast, efficient service
- uPVC, GRP and Steel
- 24 Hour call out
- Trade and Public
- Hormann doors remote control
- uPVC windows
- FREE Site Surveys
- Quality products

**KM GARAGE DOORS**  
SUPPLY • FIT • SERVICE • REPAIR

EST. 25 YEARS

For more information:  
[krishgaragedoors@gmail.com](mailto:krishgaragedoors@gmail.com)  
[www.krishgaragedoors.co.uk](http://www.krishgaragedoors.co.uk)

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