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The Burbage Scarecrow Festival 2024 raised an amazing £4051 for Burbage infant and Burbage junior schools!

We were absolutely blown away by the number of people who visited the village to spot the wonderful musical inspired scarecrows! We can't thank everyone enough for their support in what has become a firm favourite in the villages' calendar of events.

We are very grateful to the Local Rock who promoted the scarecrow festival for us and undoubtedly helped to draw more visitors to the event. Their continued support each year means so much to us as a PTFA, so a big thank you to our amazing Local Rock. Let's do it all again in September 2025!

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Musicals Themed Scarecrow Festival Coming to Burbage

A great day out for all the family this May! The early May bank holiday weekend (4th, 5th, 6th May) will see the Burbage Scarecrow Festival return for its fifth year. The theme this year is Musicals from stage and screen with all proceeds going to Grove Road School's PTFA.



This year there will be a fantastic 60 scarecrows to find and vote for, as well as family-themed stalls outside the Burbage Methodist Church on Sunday 5th May from 10pm. Stalls include crafts by local sellers, refreshments and a FREE children's activity run by the Burbage Fields Playgroup.

Plus, lots of family fun with face painting, a tombola, book-a-duck and stretch the teachers where two staff members from Burbage Infant School have volunteered to be soaked in the name of fundraising!

The event is sponsored by local businesses Burbage Sweet Cones, Holiday Lodges

Next, Sweet Pea & Snapsdragon and Swin Statue Swan School. Without their generosity the event simply couldn't take place.

Collect your scarecrow guide from The Spar in Burbage, The Co-op, Bayside Road, Burbage, Burbage, News & Books, and Sweet Pea & Snapsdragon in Burbage, then vote for your favourite scarecrow. First place wins £100, second place wins £50 and third place wins £25.



The Local Rock ROOM ENDS

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Welcome

To Your Local Independent Magazine The Local Rock

The Local Rock was launched back in 2010, into the Villages, we have been established for 14 years in the heart of Hinckley and surrounding areas.

We are a glossy A5 Magazine with 78,000 copies that is freely hand delivered by our own established delivery team into the local community and business into Villages, Hinckley, Nuneaton and South Leicestershire every week without fail.

The A5 magazine offers high quality editorial from our editor in each edition, we are proud to support all local business and charities and the local community in every edition.

We know that they are picked up and read each time from the thousands of competition entries we receive each week, to the response from the charities we support over the years.

The team at The Local Rock have a wealth of knowledge in the advertising and marketing world with over 30 years experience and offer each client a unique advertising platform to suit their

requirements to help promote the business grow or the charity to succeed.

Many of our advertiser's have been with us since we launched in 2010 and they continue to support The Local Rock with their continued loyalty, so a huge thank you to every single business and reader that chose to read us, engage with us and promote their business.

We love to hear back from all our Business owners or Readers, so if you have had success for your business, event or fund raiser after featuring in our magazine, please get in touch and let us know.

Everyone loves success stories, especially all of us here at The Local Rock Magazine, it makes us feel privileged to support you all.

If you want some of that success yourself then please contact us on **01455 698161**

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Love Local 



“ *The Burbage Scarecrow Festival 2024 raised an amazing £4051 for Burbage infant and Burbage junior schools!*

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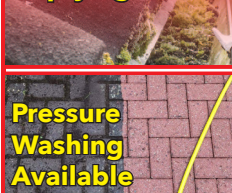


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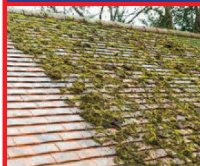
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Rotary Club Collections for Local Charities

Hinckley Ambion Rotary Club would like to thank customers at Asda, Tesco and Morrisons for their contributions to the collections they held there in December.



Peter Batstone with Morrisons Community Champion Emma collecting for Alzheimer's.

The money raised has meant that donations have been sent to several charities to help them in their work in the community.

Rainbows, Air Ambulance, Pathways, Menphys, Emmaus, Baby Basics, Loros and Aqua Box have already received £250 each and this week,

Asda groceries to the value of £500 were sent to the Hinckley foodbank.

Vice President Ann Jones said: *'We are grateful to everyone who helped us with our collections so that we can support the wonderful work of these charities in our local area. Recently we were very happy to help with the collection for the Alzheimer's Society at Morrisons Hinckley and a team is also continuing to work on our project at Lawrence House.'*



Mike Jewkes helps to load the groceries for the Foodbank

If you are interested in finding out more about Rotary, please contact our Membership Officer: martin.king@rcha.uk



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Climbing Ben Nevis for Cancer Research

The director of a leading Leicestershire home care provider is set to embark on a formidable journey up Britain's highest peak, Ben Nevis, this month.

Visha Keshwala, director of Caremark Hinckley, Bosworth, Blaby and Leicester City will begin the climb on Saturday, June 29.

This expedition is not just a test of endurance for Visha but a powerful and personal initiative to raise funds and awareness for Cancer Research UK, spotlighting the determined spirit of those living with cancer. In her role at Caremark, Visha sees the profound effects cancer has on individuals and families daily.

Her leadership in providing compassionate and personalised care helps many lead independent, dignified lives despite their health challenges. The climb symbolises a broader commitment by Visha and her team to support not only the physical health but also the emotional and mental wellbeing of their customers.

Visha said: *“Every day at Caremark, we witness the strength of those living with cancer and the difference that dedicated support and care can make. It inspires us to push beyond limits, which is what I aim to do by climbing Ben Nevis.*



“Cancer is one of those diseases that everyone is touched by at some point in their lives, whether directly or through loved ones. For me, taking on this climb is a testament to the resilience seen in our customers, their families, and the broader community.

“By supporting me in this challenge, you'll be helping Cancer Research advance crucial research that one day might eliminate the scourges of cancer.”

People are encouraged to support Visha's efforts by sponsoring her climb through her fundraising page at fundraise.cancerresearchuk.org/page/vishas-giving-page. All proceeds will directly benefit Cancer Research UK, fuelling their vital work in cancer research and the hope of making significant advances in prevention, treatment, and care.

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Tree-mendous Development for Hinckley Development

A trailblazing pilot project to test out an innovative new resource to ensure the right trees are planted in the right place has seen new planting in Hinckley.

The scheme is a partnership between Leicestershire County Council and developer Jelson Homes Limited.

The new trees have been planted in Faray Drive, with species being selected for their environmental and visual benefits, using the pioneering Value of Trees toolkit.

The toolkit was developed by Leicestershire County Council, working with consultants Treeconomics.

It has been developed to be used by designers to help identify the best species for new and replacement planting.

The new magnolia, scarlet birch, alder, frosted thorn and Freeman's maple trees have now been planted in place of the previous hornbeams, which had to be removed.

The 30 new trees were chosen for their tolerance of site soil conditions and environmental benefits, including carbon storage, erosion



prevention, flood management and reducing air pollution. They will also improve the landscape with their appearance throughout the year and increase biodiversity.

Hannah Bartram, Chief Executive Officer of ADEPT, said: "The Value of Tools toolkit was developed as we wanted to measure the impact of ash dieback and, at the same time, develop support for local authorities across the country as they accelerate woodland creation."

The toolkit will allow the council to draw up ideas for the Leicestershire landscape of the future; factoring in such details as climate change and how that might affect species choice and the planting design of trees and hedges.



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Hinckley BID host a variety of FREE events in the town centre, details of which can be found in the enclosed Year of Fun 2024 guide, on the Hinckley BID Facebook page, and on our website www.hinckleybid.co.uk.

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Local Champion Wins National Award!

During the last Parliamentary term, Dr Luke Evans was named Conservative MP of the Year 2023 for his work which highlighted challenges facing rural communities, a national campaign to improve body image among young people and work to educate people on Parliament and politics.

It's not the first award for our local champion, Dr Luke, who was named Newcomer MP of the Year in 2020.

More recently, Dr Luke was nominated as Parliamentary Campaigner of the Year 2024 for leading the 'Buy British' button campaign which has made it easier for consumers to buy homegrown produce, cutting down on food miles and supporting the nation's farmers. Dr Luke said "I was really humbled to be nominated! "It was a very well-deserved win for Lord Arbutnot who has campaigned for justice for the subpostmasters affected by the Horizon Post Office scandal for more than 20 years."



Dr Luke receives national recognition for his work in Hinckley & Bosworth

Dr Luke: The Candidate who works and delivers for Hinckley & Bosworth

1

IMPROVING OUR LOCAL SCHOOLS AND EDUCATION

Huge investments have been made in Hinckley School and Hastings High and I'm fighting to improve SEND provision, having helped secure a new 90 place SEND school in our region. With 11,000 apprenticeships created locally since 2010, I want to see greater opportunities for our children.



2

FIGHTING FOR IMPROVED LOCAL INFRASTRUCTURE

Our local Lib Dem-run council have failed to protect our precious green spaces from inappropriate housebuilding and overdevelopment. I've campaigned for stronger planning laws and am fighting against the proposed Hinckley National Rail Freight Interchange (HNRFI).



3

BACKING A STRONG LOCAL ECONOMY

Our local economy drives everything. From the £1.8m refurbishment of Castle Street in Hinckley to supporting 7,743 businesses with over £38m during the pandemic. With unemployment in Hinckley and Bosworth lower than the national average, we are making great progress!



 **Conservatives**

Promoted by Richard Allen on behalf of Dr Luke Evans
both of 10A Priory Walk, Hinckley, LE10 1HU

Dr Luke's Passion: Improving Healthcare

Dr Luke says his journey from being a Doctor to getting into politics started with wanting to improve the NHS yet being told "this is the way we've always done it."

Using his experience as a GP and almost three years on the Health Select Committee, Dr Luke has driven several policy changes. From securing pension changes to retain more doctors, to spearheading improvements in the Covid19 vaccine delivery

programme, securing funding for a £2.4bn NHS Long Term Workforce Plan and £3.4bn NHS Productivity Plan to improve the lives of NHS staff and patients. But it's local delivery that Dr Luke is most proud of "I am delighted to have secured a £24m testing unit for Hinckley and HUNDREDS of millions for two NEW hospitals and a multi-storey car park in Leicester. "As demand for services grows there is still more to do to improve local health provision, and I'm determined to do exactly that!"



On July 4th vote to re-elect

Dr Luke EVANS

4 IMPROVING HEALTH AND WELL-BEING

Concerned about the impact of social media on young people, I launched the 'Body Image Pledge,' a commitment that companies like Boots, M&S and Boohoo have taken to not digitally alter body proportions in any imagery. Not to forget the £24m testing unit for Hinckley & District Hospital!



5 WORKING FOR OUR COMMUNITY

I have been delighted to help secure grants such as £150k for a new 3G pitch at Hinckley Rugby Football Club, £156k for the Oddies Pub in Higham and £120k for Hinckley Leisure Centre. I'm eager to promote projects that make our area a great place to live and work.



6 PROTECTING OUR RURAL COMMUNITIES

I successfully pushed for a Rural Policing Team which has seen rural and wildlife crime fall by 24% in the last year and the recovery of over £1.3m of stolen goods and equipment. One crime is one too many, and I will continue to campaign for further support for our police.





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Three Decades of Fostering

A Leicestershire couple who've hit a milestone 30-years of fostering shared their story during the recent Foster Care Fortnight.

Wendy and William Macdonald are celebrating an incredible three decades of fostering. During their tenure, they have fostered 22 babies, adopted two young people, and raised two birth children.

The couple estimate they've sterilised approximately 40,000 bottles, changed more than 50,000 nappies, and owned over 15 pushchairs.

They hope their story will encourage others to find out more about fostering and the impact they can make on children's lives.

Reflecting on what they consider to be their stand-out achievements during their fostering journey, Wendy said: *"All the children we have cared for have been our biggest achievements. The fact that we have provided a home for these babies at the beginning of their journey in life is our biggest success, and our legacy.*

"Despite the facts and figures, a true test of a foster parent is the ability to provide love, safety, and security to children. We feel privileged to have been in these children's lives - we have loved every one of them.

"We are proud to carry the title of 'Foster Parents'."

There are currently more than 730 children and young people in care across Leicestershire,



meaning the need for new foster carers has never been greater.

Councillor Deborah Taylor, cabinet member for children and families, said: *"Wendy and William's achievement is extraordinary, and is an example of the great work that our foster carers do day in, day out.*

"They have selflessly offered so much to young people in Leicestershire's care over the years, and we are so proud to have them with us.

"To reach such a milestone is very impressive, and we would like to congratulate them.

"I would strongly encourage anybody in the county who may be interested in making a difference to our young people to get in touch with the team, or attend one of the information events to find out more about fostering."

For more information about fostering, email fostering@leics.gov.uk (link sends email) or call 0116 305 0505.

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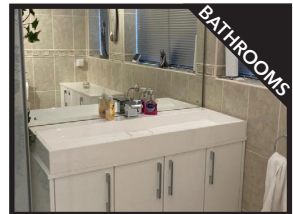


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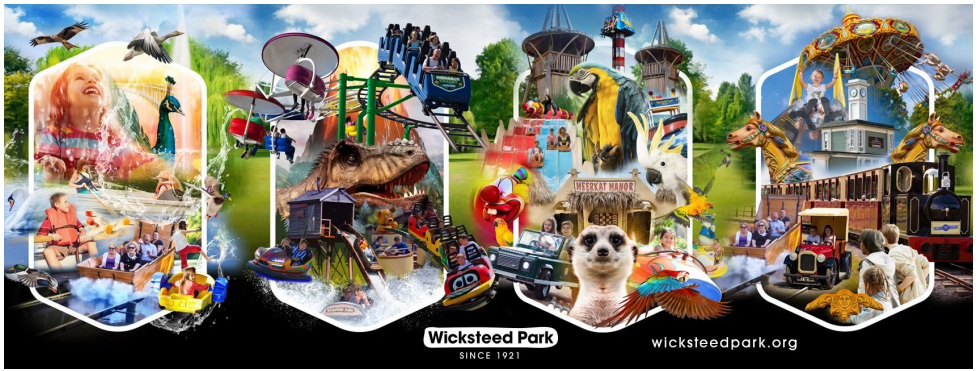
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- CRAZY GOLF**
- LOG FLUME**

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Wicksteed Park Competition
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LE10 0PR

Closing date:
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July 2024

*Winners will receive confirmation from The Local Rock

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T	O	D	S	I	R	M	A	J	A	T	D	O
B	D	U	R	G	E	M	U	L	R	K	F	G
I	G	S	P	H	G	S	N	I	O	Y	L	F
C	E	I	K	T	H	U	E	L	U	N	D	L
R	M	R	E	H	D	H	T	L	S	E	L	U
A	S	T	R	O	S	L	I	D	E	C	R	M
Z	T	E	Y	U	I	O	F	S	L	H	T	E
Y	D	S	R	S	W	A	Y	R	I	D	E	R
G	T	A	F	E	R	A	I	L	W	A	Y	K
O	Y	N	E	R	T	D	E	N	S	U	A	F
L	U	P	A	R	A	T	R	O	O	P	E	R
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AFC Barwell Seeks Sponsorship and Support

AFC Barwell is a football club located at Dovecote Way in Barwell with 300 plus registered players (boys and girls up to 18 years), almost 100 volunteers and a lot of accompanying parents.



The players have the opportunity to train and play in the Leicestershire League and the club has been nominated by over 250 people and shortlisted from around 330 clubs for Leicestershire and Rutland FA Club of the Year award, hailed as a model club for its safeguarding policy.



As a registered charity the club is seeking sponsorships from local businesses. They are currently looking for help with the new-season kit and equipment outlay, along with a few building modifications. Having just purchased



new grass cutting equipment, access to its storage is very tight - so every little bit would help a small, local but thriving football club.

There is a dedicated wall for sponsors boards, with two more boards to be attached in the next week or so. With visiting sides included, the signs would be visible by well over 1000 people each season, from right around the county. It's an ideal advertising opportunity for local businesses.



The current kit does incorporate the Air Ambulance logo, as the club runs hand-in-hand with them in local fundraising events, raising money for both causes. An internal football match (coaches vs parents) at the end of March in conjunction with The Air Ambulance, raised £1700 for the club on the day, with the Air Ambulance also doing well.

To find out more visit www.afcbarwell.com

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Proms in the Park a Resounding Success

HINCKLEY'S Hollycroft Park came alive with the sound of music when the popular Proms in the Park concert returned on Saturday night (8 June).

Crowds basked in the sunshine at the free open-air event organised by the Borough Council which featured performances from the Royal Birmingham Conservatoire's (RBC) Wind Orchestra, an ensemble comprising more than 50 talented young musicians.

Under the baton of acclaimed conductor Douglas Mitchell, the RBC Wind Orchestra performing a feast of well-known music including much-loved scores from films Star Wars: The Force Awakens and Dambusters. Scottish Dances by Malcolm Arnold and music by Bernstein from Candide, with Elgar's Pomp and Circumstance March No 1 and Walton's Crown Imperial ensuring that the concert ended in true flag-waving style.

The orchestra was also joined by singer Samantha Oxborough, a graduate of The Royal Birmingham Conservatoire and notably sang the National Anthem at the Commonwealth Games in 2022.

Local business Bond Street Distillery provided an outdoor bar for adult visitors and a range of other refreshments and ice-cream were available.

Event's organiser for the Borough Council, Cat Stilling said: *"Proms has promptly followed our 50th anniversary family festival and it has been a delight to see everyone enjoying another fabulous evening of music. Our thanks to Douglas Mitchell and the Royal Birmingham Conservatoire Wind Orchestra and Samantha Oxborough for a great evening and everyone involved in organising this event. Everyone had a fabulous time, waving flags and enjoying the glorious sunshine and live music out in the beautiful setting of Hollycroft Park."*



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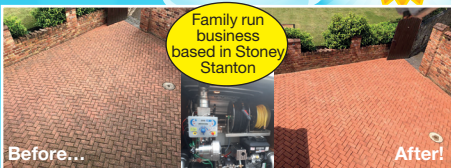
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Beacon Burns Bright in Hinckley for D-Day

by Dayle Crutchlow

By 8.30pm on Thursday 6th June, a small crowd had already gathered in Hinckley's Argents Mead.

And by 9pm on the 80th anniversary of D-Day that number had swelled to at least a couple of hundred as the town came out to pay its respects.

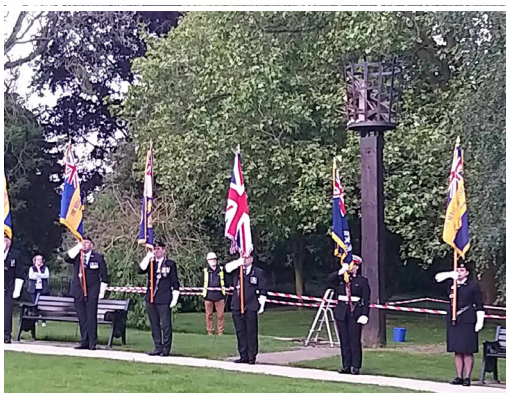
On what was a beautiful Spring evening, the skies more akin to Royal Airforce blue than England's more typical battleship grey, the Argents Mead beacon was lit at 9.15pm as part of an historic national event marking the momentous day.

Communities across the UK and France had come together to commemorate the special occasion with the lighting of thousands of beacons.

In Hinckley it was a poignant moment as the church bells of St Mary's rang out across the town.

The crowds had been welcomed by the Mayor of Hinckley and Bosworth Robin Webber-Jones.

He paid tribute to *"the bravery and sacrifice of all those who lost their lives during the Allied invasion and helped to secure the freedoms we*



enjoy today."

The Mayor added: *"We are incredibly proud to play our part in this momentous occasion."*

D-Day, on 6 June 1944, was the largest naval, air and land operation in history. It involved many hundreds of thousands of brave men and women who had to leave their families at home, not knowing if they would ever return home.

The heroism of those who landed on the shores of the Normandy beaches represented a beacon of light for the world during a dark period of war.

And that beacon was represented beautifully in Hinckley. We will remember them.





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and South Leicester 8,600 copies

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17 JULY
9 MARKET PLACE

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FREE shows will be held in Market Place at 10.30, 12.00, 1.30, 3.00 with roaming dinosaurs after each show!



24 JULY
9 MARKET PLACE

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31 JULY
9 CASTLE STREET

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Mini Zoo is visiting Castle Street again with a wide array of little animals and creatures! From hissing snakes to lovable meerkats and lots of unusual creatures - come along and take advantage of some great photo opportunities. FREE to attend.



14 AUGUST
9 THE CRESCENT

SPORTS DAY

A variety of fun, sporty activities where everyone gets to have a go!

Crazy Golf returns with lots of unusual obstacles, this 9-hole course will test your skill! All FREE of charge!!



21 AUGUST
9 MARKET PLACE

SEASIDE FUN

Come along to Market Place where the children of all ages will have the opportunity to make a Seaside model using eco-friendly materials to take home with them and a traditional PUNCH & JUDY will provide fun shows at 11:00, 12:30, 2:00 & 3:00. All FREE of charge!!



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