



# Media Pack

# The Local Rock

*Bringing you the best from the heart of the community*

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**Advertise with us -  
engage your customers -  
increase your sales!**

Freely distributed, the Local Rock  
reaches over 78,000 homes and  
businesses every four weeks



# Our magazines

The Local Rock is a series of A5 glossy magazines based in Hinckley and run by locally based people.

Making up the series are four well established editions, 'Villages', 'Hinckley Central', 'Nuneaton' and the 'South Leicestershire'.

Each edition is packed with advertising from local businesses and services, combined with a number of editorial pages which focus on local news and events relating to our community.

This is all overseen by our editor with a wealth of experience in local press.

May 22nd, 2023 - Edition 323 Tel: 01455 698161 - 07977 661102

Parts of Hinckley  
Eart Shilton  
Sharnford  
Burbage  
Kirkby Mallow  
Cadeby  
Stoney Stanton  
Stoke Golding  
Peckleton  
Wolvey

**The Local Rock**

Bringing you the best from the heart of the community for 12 years

Web: [www.localrock.co.uk](http://www.localrock.co.uk) Email: [info@localrock.co.uk](mailto:info@localrock.co.uk) 16,000 copies delivered

**The Company that Cares...**

- ✓ 30 years experience
- ✓ Workmanship guaranteed
- ✓ Fully insured
- ✓ FREE quotations
- ✓ Block paving
- ✓ Tarmac drives
- ✓ Gravel driveways
- ✓ Drop kerbs
- ✓ Astro turf / trees and turf
- ✓ Patio / Fencing
- ✓ Jet washing and sealing
- ✓ Garden walls and iron work

**Thornycroft Groundworks**

01455 612413 **TC** 07883 022882

View online at: [www.tgdriveways.com](http://www.tgdriveways.com)

March 6th, 2023 - Edition 242 Tel: 01455 698161 - 07977 661102

Bringing you the best from the heart of the community for 10 years

Hinckley Central

**The Local Rock**

Village edition available fortnightly

Web: [www.localrock.co.uk](http://www.localrock.co.uk) Email: [info@localrock.co.uk](mailto:info@localrock.co.uk) 10,000 copies delivered

**THE SMART WAY TO STAY PROTECTED.**

**HIKVISION**

SUPPLY & INSTALL •  
5 YEARS WARRANTY •  
SMARTPHONE SETUP •  
DOMESTIC INSTALLS •  
COMMERCIAL INSTALLS •

CALL SMART VISION TODAY  
01455 697 411 | 07875 392 255

**SmartVision**

Smart Vision Trading as Smart Vision TV Limited Head office: 14 Beethoven Close Hinckley LE10 1TE

March 6th, 2023 - Edition 239 Tel: 01455 698161 - 07977 661102

Horeston Grange  
Bulkington  
Nuneaton  
Thornhill  
Whitstone  
Attleborough

**The Local Rock**

Bringing you the best from the heart of the community for 8 years

Web: [www.localrock.co.uk](http://www.localrock.co.uk) Email: [info@localrock.co.uk](mailto:info@localrock.co.uk) 10,000 copies delivered

**ECO Window Systems** T. 01455 635 230

• New UPVC Windows  
• UPVC Doors  
• Flush Sash Windows  
• French Doors  
• Composite Doors  
• Bi-Fold Doors  
• A+ 12 Rated  
• We operate price match on like for like quotations

• All windows made in our factory in Hinckley  
• We give a 10 year guarantee on all our products  
• Wide range of colours

Contact us for a Free No Obligation Quotation

Contact our friendly team to arrange a **FREE** consultation and receive your no obligation quotation.

**ECO Repairs**

We now offer a repair service which includes

- Glass Unit Replacements
- Window Hinges
- Window Locks
- Window Handles
- Door Adjustments
- Door Locks
- Door Hinges
- Door Handles

T. 07926 129018

November 21st, 2022 - Edition 157 Tel: 01455 698161 - 07977 661102

Cosby  
Broughton Astley  
Whetstone  
Sutton in the Elms  
Enderby  
Blaby  
Narborough  
Littlethorpe  
Frolesworth

**The Local Rock**

Bringing you the best from the heart of the community for 7 years

Web: [www.localrock.co.uk](http://www.localrock.co.uk) Email: [info@localrock.co.uk](mailto:info@localrock.co.uk) 10,000 copies delivered

**ARMoured Roofing Ltd**

We are a family run business with a wealth of experience working in the roofing industry. With a combined 15 years, our team have undertaken many new roofing installations as well as repairs for both private and commercial customers.

We pride ourselves in handling all of the work, ourselves without having to employ outside labourers. Working directly with our customers, we handle your enquiry from initial telephone conversation through to the completion of the job.

Unlike other contractors, we do not require a deposit from you before we start work on either your new roof or roofing repair, our customers only pay once they are completely satisfied with the work that has been carried out.

Our work is fully guaranteed and our company is fully insured

We welcome all types of enquiries from the installation of new roofs through to minor repairs of existing roofs, using the same attention to detail on all jobs for both Private and Commercial customers.

Request a **FREE** quote today

Before After

New pitched roofs in slate and tiles  
Replacement roofs  
Roof refurbishments  
New flat roofs in either felt, GRP or EPDM rubber  
All types of roofing repairs  
Chimney and leadwork repairs  
Quality uPVC guttering installations and repairs  
Moss and general roof cleaning

**0800 046 7291**

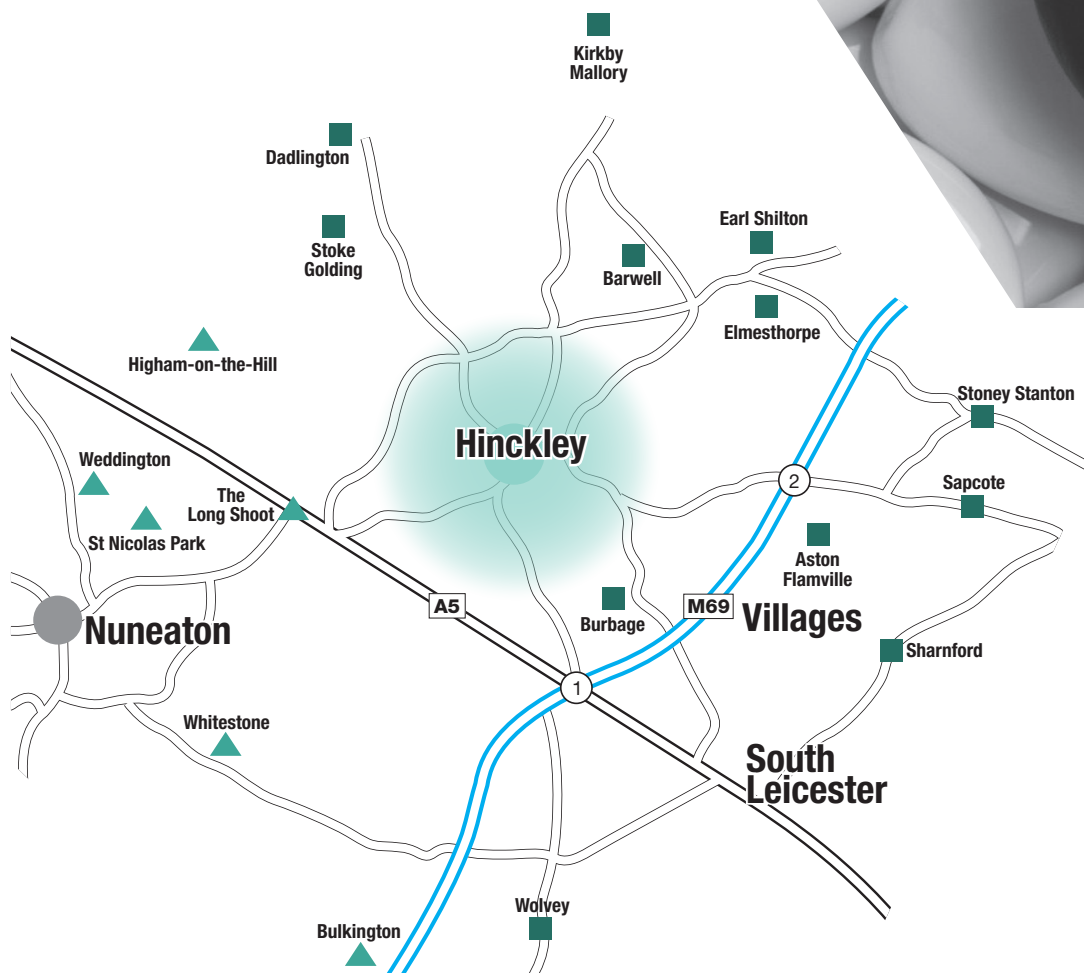
COVENTRY 02476 240 450 ONSITE: 07710 306876

Email: [info@armouredroofingltd.co.uk](mailto:info@armouredroofingltd.co.uk)  
[www.armouredroofingltd.co.uk](http://www.armouredroofingltd.co.uk)

**Tel: 01455 698161 • [www.localrock.co.uk](http://www.localrock.co.uk)**



# Distribution



## The Villages Edition

16,000 copies  
Freely delivered to homes and businesses  
in the villages shown every two weeks

## Hinckley Central Edition

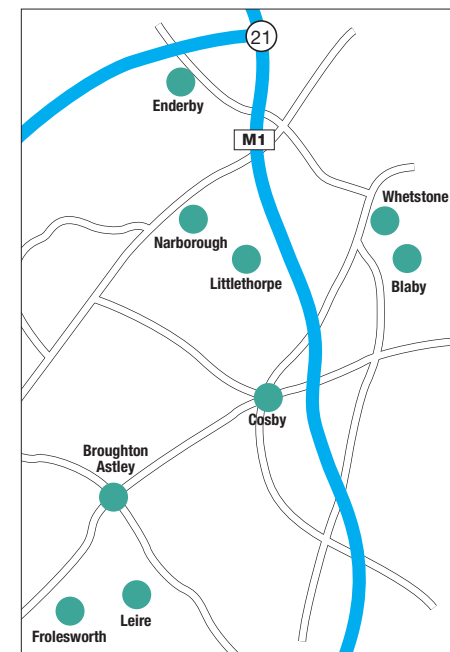
10,200 copies  
Our Hinckley edition is delivered to hand-  
picked areas in Hinckley every fortnight.

## Nuneaton Edition

8,500 copies every two weeks  
Launched in April 2013 our fortnightly  
magazine has become instantly popular  
with both readers and advertisers alike.

## South Leics. Edition

8,600 copies every four weeks  
Launched in 2013 it has enabled our  
advertisers to target new prospects.



## Bronze

Book two adverts and payment is taken on each deadline

## Silver

Book four adverts and payment is taken on each deadline

## Gold

Book six adverts and pay total in advance

## Situations Vacant & Public Notices

Costs based on the one off prices see below

# Advertising rates

Villages edition, delivered to  
16,000 homes bi-monthly

	<b>One off</b> Price per advert + VAT	<b>Bronze</b> Price per advert + VAT	<b>Silver</b> Price per advert + VAT	<b>Gold</b> Price per advert + VAT	<b>Gold</b> Total Payment + VAT
<b>1/8 Page</b>	£53.50	£48.50	£43.00	£41.00	£246.00
<b>1/6 Page</b>	£71.75	£62.00	£58.25	£53.50	£321.00
<b>1/4 Page</b>	£89.50	£81.00	£72.00	£67.50	£405.00
<b>1/3 Page</b>	£106.50	£96.50	£87.00	£81.50	£489.00
<b>1/2 Page</b>	£136.00	£125.00	£113.50	£107.00	£642.00
<b>Full Page</b>	£243.00	£218.00	£199.75	£188.00	£1,128.00
<b>Handy Numbers</b>	£23.00				

### Prime position prices + VAT:

**Front Page** £302.00   **Back Page** £302.00   **Inside front** £270.00   **Inside back** £270.00   **Centre Spread** £372.50   **Page 3** £203.00

## Bronze

Book two adverts and payment is taken on each deadline

## Silver

Book four adverts and payment is taken on each deadline

## Gold

Book six adverts and pay total in advance

## Situations Vacant & Public Notices

Costs based on the one off prices see below

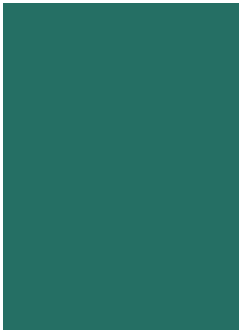
# Advertising rates

Hinckley Central - 10,200 copies,  
Nuneaton - 8,500 copies,  
and South Leicester 8,600 copies

	One off Price per advert + VAT	Bronze Price per advert + VAT	Silver Price per advert + VAT	Gold Price per advert + VAT	Gold Total Payment + VAT
1/8 Page	£48.50	£44.00	£39.00	£37.25	£223.50
1/6 Page	£65.75	£56.50	£53.00	£48.50	£291.00
1/4 Page	£81.50	£73.50	£65.75	£61.50	£369.00
1/3 Page	£97.00	£88.50	£79.50	£74.50	£447.00
1/2 Page	£124.00	£113.50	£102.50	£97.00	£582.00
Full Page	£220.00	£201.00	£183.50	£172.75	£1,036.50
Handy Numbers	£23.00				

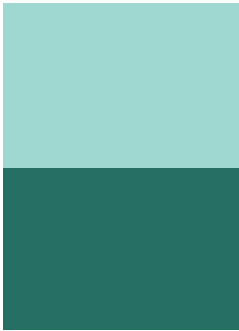
### Prime position prices + VAT:

Front Page £270.00   Back Page £270.00   Inside front £237.50   Inside back £237.50   Centre Spread £340.00   Page 3 £189.00

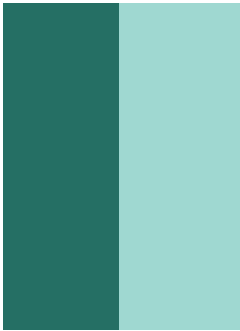


**Full Page**  
128mm wide x  
190mm high

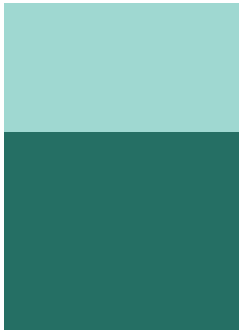
**Full Page with bleed**  
154mm wide x  
216mm high



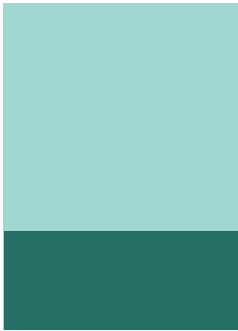
**Half Page Landscape**  
128mm wide x  
93mm high



**Half Page Portrait**  
62mm wide x  
190mm high



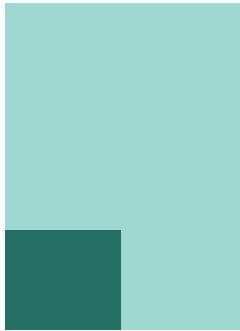
**2/3 Page**  
128mm wide x  
128mm high



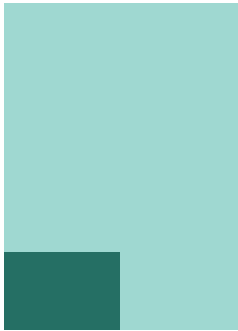
**1/3 Page**  
128mm wide x  
62mm high



**1/4 Page**  
62mm wide x  
93mm high



**1/6 Page**  
62mm wide x  
62mm high



**1/8 Page**  
62mm wide x  
45mm high

**Front Page Solus:** 138mm wide x 128mm high

**Classified:** 30mm wide x 42mm high



# 2024 Deadlines & delivery dates

## Village Editions 2024

Deadline	Delivery	Edition
3rd Jan	8th Jan	338
17th Jan	22nd Jan	339
31st Jan	5th Feb	340
14th Feb	19th Feb	341
28th Feb	4th Mar	342
13th Mar	18th Mar	343
27th Mar	2nd Apr	344
10th Apr	15th Apr	345
24th Apr	29th Apr	346
8th May	13th May	347
22nd May	28th May	348
5th June	10th June	349
19th June	24th June	350
3rd July	8th July	351
17th July	22nd July	352
31st July	5th Aug	353
14th Aug	19th Aug	354
28th Aug	2nd Sept	355
11th Sept	16th Sept	356
25th Sept	30th Sept	357
9th Oct	14th Oct	358
23rd Oct	28th Oct	359
6th Nov	11th Nov	360
20th Nov	25th Nov	361
4th Dec	9th Dec	362

## Hinckley Editions 2024

Deadline	Delivery	Edition
10th Jan	15th Jan	263
24th Jan	29th Jan	264
7th Feb	12th Feb	265
21st Feb	26th Feb	266
6th Mar	11th Mar	267
20th Mar	25th Mar	268
3rd Apr	8th Apr	269
17th Apr	22nd Apr	270
1st May	7th May	271
15th May	20th May	272
29th May	3rd June	273
12th June	17th June	274
26th June	1st July	275
10th July	15th July	276
24th July	29th July	277
7th Aug	12th Aug	278
21st Aug	27th Aug	279
4th Sept	9th Sept	280
18th Sept	23rd Sept	281
2nd Oct	7th Oct	282
16th Oct	21st Oct	283
30th Oct	4th Nov	284
13th Nov	18th Nov	285
27th Nov	2nd Dec	286

## Nuneaton Editions 2024

Deadline	Delivery	Edition
10th Jan	15th Jan	260
24th Jan	29th Jan	261
7th Feb	12th Feb	262
21st Feb	26th Feb	263
6th Mar	11th Mar	264
20th Mar	25th Mar	265
3rd Apr	8th Apr	266
17th Apr	22nd Apr	267
1st May	7th May	268
15th May	20th May	269
29th May	3rd June	270
12th June	17th June	271
26th June	1st July	272
10th July	15th July	273
24th July	29th July	274
7th Aug	12th Aug	275
21st Aug	27th Aug	276
4th Sept	9th Sept	277
18th Sept	23rd Sept	278
2nd Oct	7th Oct	279
16th Oct	21st Oct	280
30th Oct	4th Nov	281
13th Nov	18th Nov	282
27th Nov	2nd Dec	283

## S. Leic. Editions 2024

Deadline	Delivery	Edition
3rd Jan	8th Jan	172
31st Jan	5th Feb	173
28th Feb	4th Mar	174
27th Mar	2nd Apr	175
24th Apr	29th Apr	176
22nd May	28th May	177
19th June	24th June	178
17th July	22nd July	179
14th Aug	19th Aug	180
11th Sept	16th Sept	181
9th Oct	14th Oct	182
6th Nov	11th Nov	183
4th Dec	9th Dec	184

# FREE advertisement design work

**JOHN BENNETT HEATING**

**NEW BOILERS**

**10 YEAR Guarantee**

Worcester Bosch 4000 25KW COMBI BOILER FOR COMBI BOILER REPLACEMENT, FULLY INSTALLED  
**10 YEAR GUARANTEE**  
£2150 inc. VAT

**BOILER SERVICE FROM £70 INC. VAT**

Worcester Bosch 22mm Magnetic Filter included in these offers

\*Visit the website now for your ONLINE QUOTE\*  
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TEL: 07712 108688 TEL: 01455 442761

**safe**  
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**10 YEAR GUARANTEE**  
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No job too big or small



For a reliable and friendly service

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0116 225 2033



## Is your sofa looking tired and shabby? Cannot afford to buy brand new?



**Specialist Leather Repair**  
✓ Professional cleaning and stain removal  
✓ Scuffs, cat scratches and burns  
✓ Colour loss restored  
✓ Panel replacement  
✓ Seam repairs  
✓ Full suite re-colour  
✓ New buttons and zips  
✓ Aniline restoration

**Upholstery**  
✓ New seat cushions  
✓ New springs / webbing  
✓ Frame repairs  
✓ Full suite upholstery in leather and fabric  
✓ Free inspection / estimate by appointment at your home  
✓ ALL WORK GUARANTEED

**Mark Miller**  
**Leather Cleaning and Repair**  
Serving Burbage, Hinckley and the surrounding areas  
**OPEN 7 DAYS A WEEK**  
No time to spare - call Mark today for a FREE estimate  
**01455 612730 or 07949 606949**  
[www.leathercleaningandrepair.co.uk](http://www.leathercleaningandrepair.co.uk)

## ALL BLINDS 4 U

Quality Blinds - Quality Service

Vertical Blinds • Roller Blinds • Roman Blinds  
Wooden and Aluminium Venetian Blinds • Day & Night Blinds • Shutters  
Remote Control Blinds • Perfect Fit Blinds • Quality Fitting



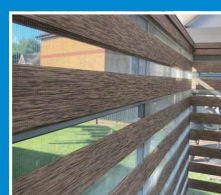
**All Blinds 4 U are based in Warwickshire and provide quality blinds with professional fitting for domestic and commercial properties**



**FREE NO OBLIGATION CONSULTATIONS**



Sunday and Monday Closed • Tuesday to Friday 9.00am - 5.00pm • Saturday 10.00am - 4.00pm  
23 Copsewood Avenue, Nuneaton CV11 4TQ



**Tel: 02477 671 624**

e: [Allblinds4u@outlook.com](mailto:Allblinds4u@outlook.com)  
w: [www.allblinds4u.co.uk/](http://www.allblinds4u.co.uk/)

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Call us to discuss wax removal via micro-suction or water irrigation in the comfort of your own home.

David is available during the day, evenings and weekends.

**Call or text 07518 243091**

See my facebook page / webpage at [clearearshinckley](https://www.facebook.com/clearearshinckley)



One ear from  
**£30**  
Two ears from  
**£45**

**YOUR LOCAL SERVICE WITH 24HR CALL OUT**

**10% DISCOUNT FOR SENIOR CITIZENS**

**10 YEAR GUARANTEE**

**Quote 'Local Rock' for 20% DISCOUNT**

**GARADOR** **WINDERS** **cardale** **HENDERSON**

**KM GARAGE DOORS**  
SUPPLY • FIT • SERVICE • REPAIR

**EST. 25 YEARS**

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[www.krishgaragedoors.co.uk](http://www.krishgaragedoors.co.uk)

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- ✓ Quality products

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